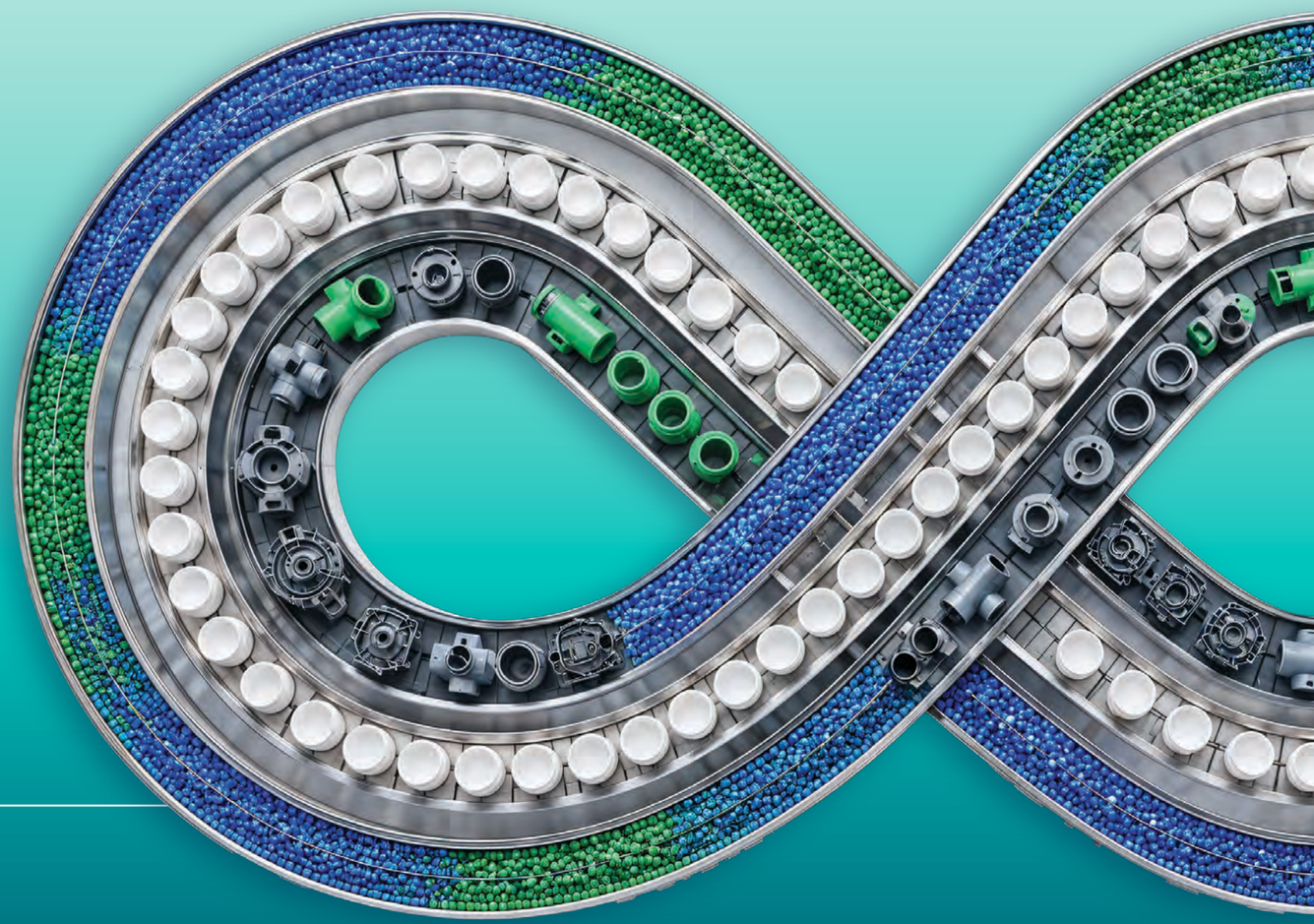
Plastimagen

by informa



SPONSORSHIP OPPORTUNITIES

14-17 MARCH 2028
CENTRO BANAMEX

WHERE TRANSFORMATION TAKES SHAPE

www.plastimagen.com.mx

Plastimagen by informa

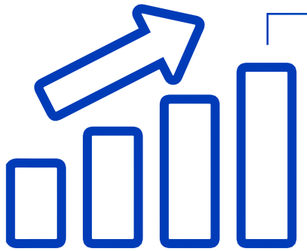
SPONSORSHIP OPPORTUNITIES

14-17 MARCH 2028 CENTRO BANAMEX

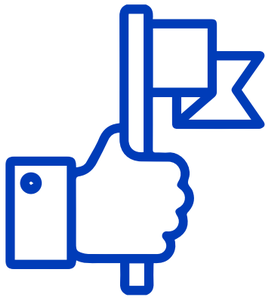
WHY SPONSOR AT **PLASTIMAGEN® MEXICO?**



Maximize
your brand's visibility and reach.



Generate
quality leads and expand your network.



Establish
your position as a leader in the industry.



Capitalize
on exclusive marketing opportunities to stand out.

Plastimagen
by informa

SPONSORSHIP PACKAGES



Plastimagen
by informa

PLATINUM / Investment 24,000 USD

14-17
MARCH 2028
CENTRO BANAMEX

Brand presence in:

Event Website



Logo displayed on the event homepage.

Digital Media



Logo on digital assets featuring the exhibitor category.

3 Email Blasts through Plastimagen® HUB



Banners and texts by the client.

6 Posts on LinkedIn, Facebook, and X



Promote your participation across LinkedIn, Facebook, and X. *Content design provided by the client.*

*Prices plus VAT.

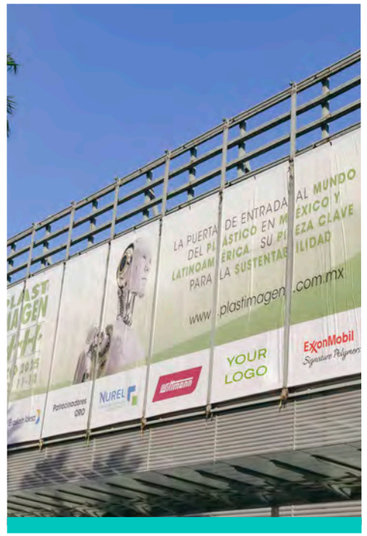
Plastimagen
by informa

PLATINUM / Investment 24,000 USD

14-17
MARCH 2028
CENTRO BANAMEX

Brand presence in:

Outdoor Billboard



Logo displayed on a shared banner on the façade of Centro Banamex.

10 Hallway Banners



Double-sided matte banners featuring your logo on one side.

4 Column Logos



Double-sided banner logo.

Concourse Screen at Hall D



Shared logo featured on the concourse screen at the entrance of Hall D.

Exhibit Floor Plan



Logo placed on the exhibit floor plan in the concourse.

*Prices plus VAT.

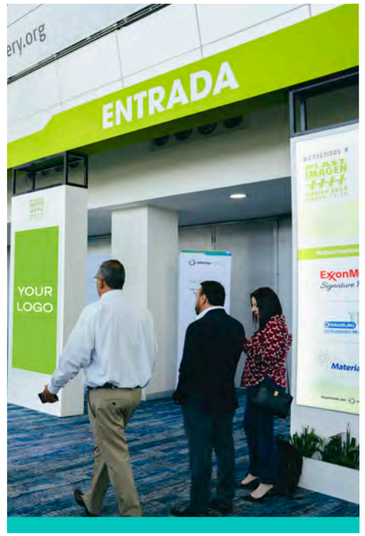
Plastimagen by informa

PLATINUM / Investment 24,000 USD

14-17 MARCH 2028 CENTRO BANAMEX

Brand presence in:

Entrance Arches



Logo on the entrance arches of halls A, B, C, and D.

Conference Program



Logo on presentation screen.

Press Conference



Logo on the press conference backdrop.

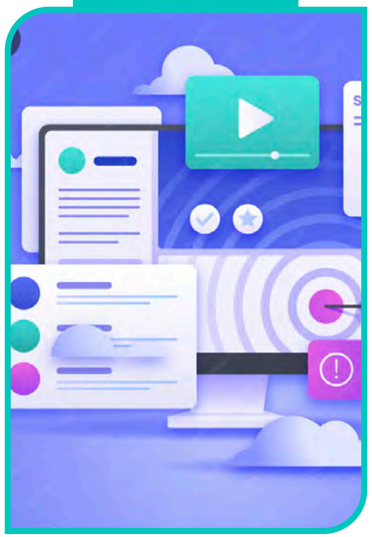
Recap Video



Logo featured in the event recap video.

Premium Digital Package

NEW



- Digital Package
- LeadInsights
- Unlimited Leadster
- Logo on the Interactive Floor Plan
- Organic Post on Meta
- Video Stand
- Digital Consulting
- Access to the 2028 Digital Academy
- Logo Display on the Logo Wall During the Event
- Banner in an Email Campaign

*Prices plus VAT.

Plastimagen
by informa

GOLD / Investment 22,500 USD

14-17
MARCH 2028
CENTRO BANAMEX

Brand presence in:

Event Website



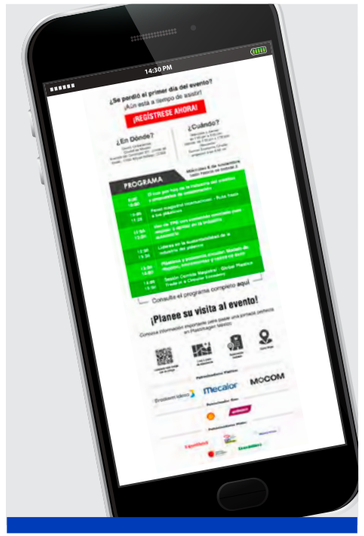
Logo displayed on the event homepage.

Digital Media



Logo on digital assets featuring the exhibitor category.

2 Email Blasts through Plastimagen® HUB



Banners and texts by the client.

3 Posts on LinkedIn, Facebook, and X



Promote your participation across LinkedIn, Facebook, and X. *Content design provided by the client.*

*Prices plus VAT.

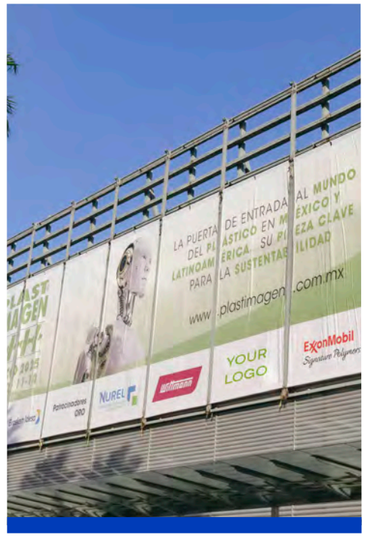
Plastimagen
by informa

GOLD / Investment 22,500 USD

14-17
MARCH 2028
CENTRO BANAMEX

Brand presence in:

Outdoor Billboard



Logo displayed on a shared banner on the façade of Centro Banamex.

6 Hallway Banners



Double-sided matte banners featuring your logo on one side.

2 Column Logos



Double-sided banner logo.

Concourse Screen at Hall D



Shared logo featured on the concourse screen at the entrance of Hall D.

Exhibit Floor Plan



Logo placed on the exhibit floor plan in the concourse.

*Prices plus VAT.

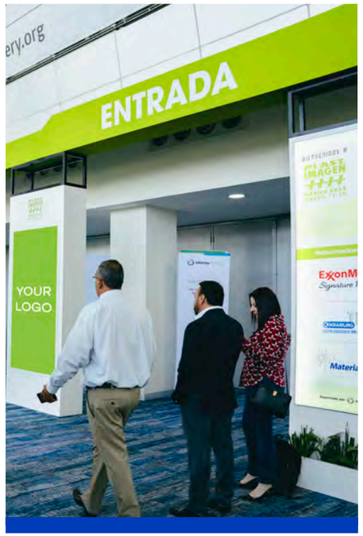
Plastimagen
by informa

GOLD / Investment 22,500 USD

14-17
MARCH 2028
CENTRO BANAMEX

Brand presence in:

Entrance Arches



Logo on the entrance arches of halls A, B, C, and D.

Press Conference



Logo on the press conference backdrop.

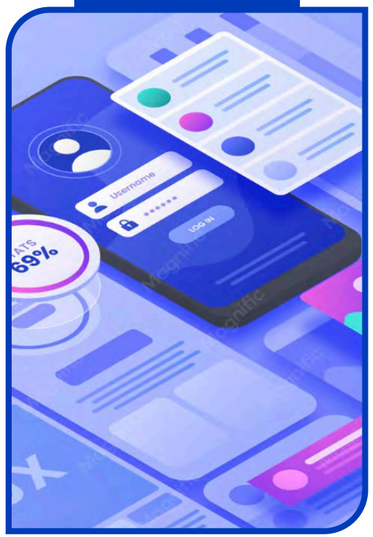
Recap Video



Logo featured in the event recap video.

Advance Digital Package

NEW



- Digital Package
- LeadInsights
- Unlimited Leadster
- Logo on the Interactive Floor Plan
- Video Stand
- Digital Consulting

*Prices plus VAT.

Plastimagen
by informa

SILVER / Investment 14,000 USD

14-17
MARCH 2028
CENTRO BANAMEX

Brand presence in:

Event Website



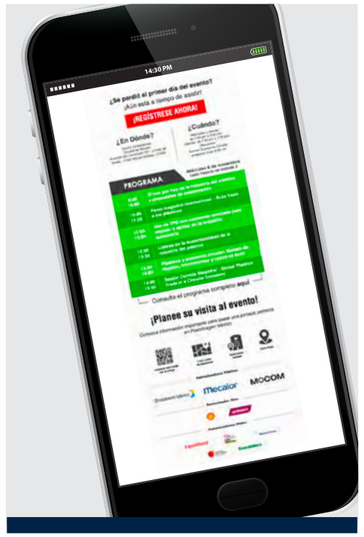
Logo displayed on the event homepage.

Digital Media



Logo on digital assets featuring the exhibitor category.

1 Email Blasts through Plastimagen® HUB



Banners and texts by the client.

2 Posts on LinkedIn, Facebook, and X



Promote your participation across LinkedIn, Facebook, and X. *Content design provided by the client.*

*Prices plus VAT.

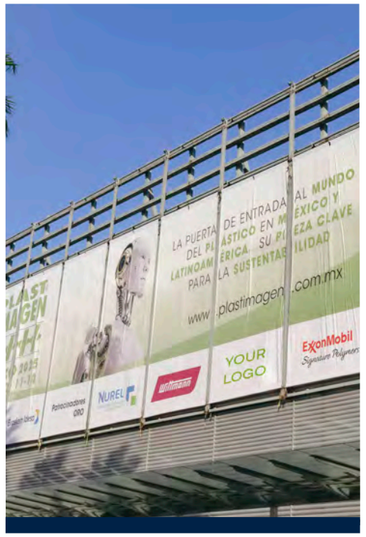
Plastimagen
by informa

SILVER / Investment 14,000 USD

14-17
MARCH 2028
CENTRO BANAMEX

Brand presence in:

Outdoor Billboard



Logo displayed on a shared banner on the façade of Centro Banamex.

4 Hallway Banners



Double-sided matte banners featuring your logo on one side.

1 Column Logos



Double-sided banner logo.

Concourse Screen at Hall D



Shared logo featured on the concourse screen at the entrance of Hall D.

*Prices plus VAT.

Plastimagen
by informa

SILVER / Investment 14,000 USD

14-17
MARCH 2028
CENTRO BANAMEX

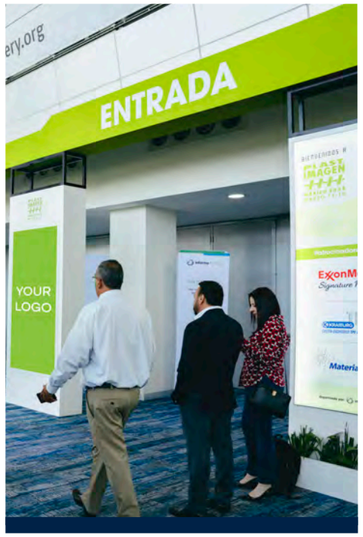
Brand presence in:

Exhibit Floor Plan



Logo placed on the exhibit floor plan in the concourse.

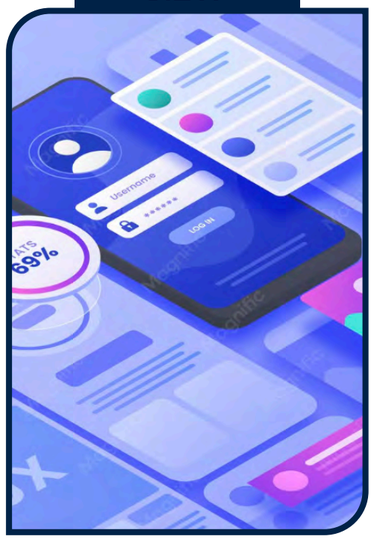
Entrance Arches



Logo on the entrance arches of halls A, B, C, and D.

Advance Digital Package

NEW



- Digital Package
- LeadInsights
- Unlimited Leadster
- Logo on the Interactive Floor Plan
- Video Stand
- Digital Consulting

*Prices plus VAT.

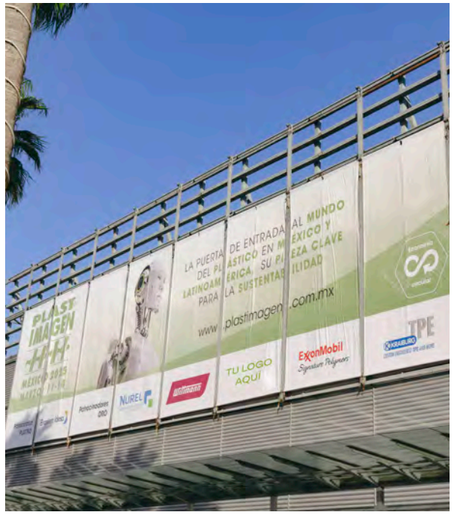
Plastimagen
by informa

GENERAL
SPONSORSHIPS



General Sponsorships

OUTDOOR



Exterior Banner on Façade

2,500 USD

Shared logo.



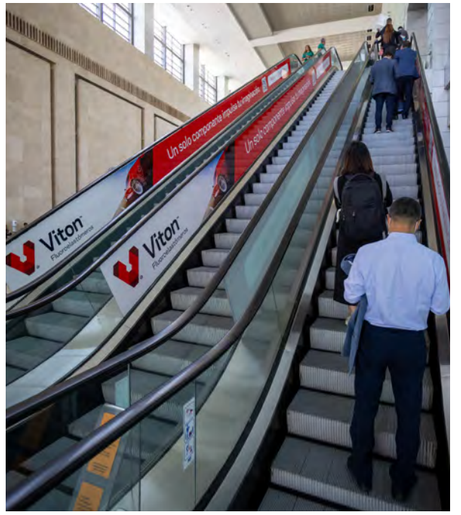
Brand Activation, Product Exhibition, Volumetric Signs

200 USD per sqm

Space available at the Main Lobby entrance for stands, volumetric signs, self-supporting screens, banners, and similar elements.

Electricity, internet, security, and assembly services are not included. If required, they will be quoted separately based on the specific elements to be installed. Cost per square meter. From 3 m^2 the DRO is paid by the client.

MAIN ENTRANCE



Main Entrance Escalators to Centro Banamex (Handrails)

6,000 USD

Branded vinyl on escalator handrails at the Av. Conscripto entrance.
Design provided by the client.

*Prices plus VAT.

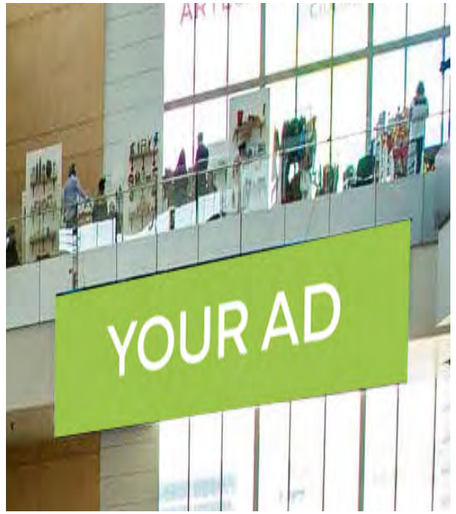
MAIN ENTRANCE



Double arch over Main Entrance Escalators to Centro Banamex

13,000 USD

Branded arch at the top and bottom of the stairs facing the glass doors (Av. Conscripto side).
Design provided by the client.



Balcony Canvas - Galeri

2,500 USD

Space to place canvas on the Galeri Restaurant balcony, overlooking the main lobby.
Design provided by the client.

EXHIBITION FLOOR



Hallway Banners

3,800 USD

Logo on 5 banners.

*Prices plus VAT.

CONCOURSE – ENTRANCE TO EXHIBITION FLOOR



Entrance Arches

2,800 USD

Logo on one of the entrance arches A, B, C, and D.



Entrance Banner

7,000 USD

Banner with your branding at the entrances to halls A, B, and C.
Design provided by the client.

Available:
Access Hall A
Access Hall B
Access Hall C



Column banner

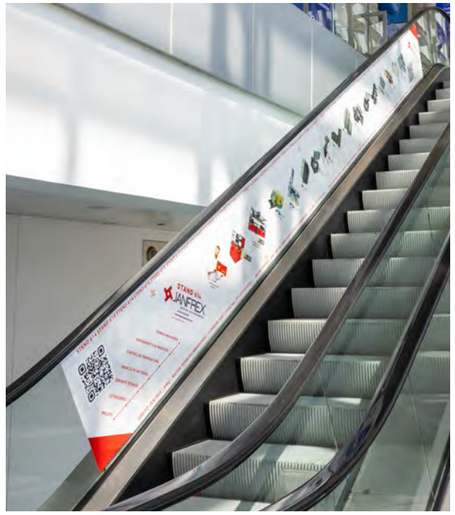
1,000 USD

Brand logo on a concourse column.

*Prices plus VAT.

SOLD

CONCOURSE – ENTRANCE TO EXHIBITION FLOOR

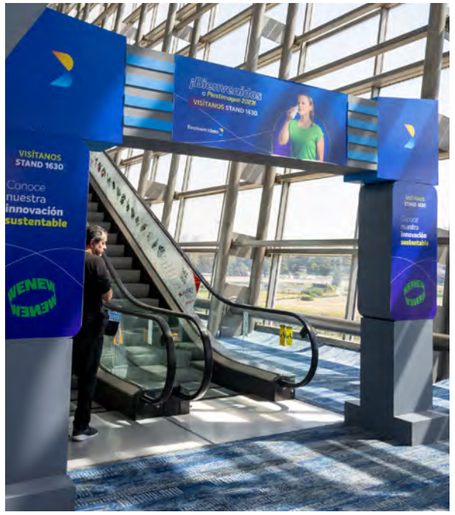


Escalator Handrails

2,000 USD

Vinyl branding
on the escalator handrails
Design provided by the client.

Available:
Hall A
Hall B
Hall C-D



Escalator Arch

8,500 USD

Branded arch at the escalators
Design provided by the client.

Available:
Hall A
Hall B
Hall C



Concourse Window

2,300 USD

Banner with your branding facing
the exhibition hall.
Design provided by the client.



Vinyl on Screen Totems

500 USD

Adhesive vinyl applied to the glass
panels below digital totems located
in shared areas.
Design provided by the client.

Available: 9 spaces

*Prices plus VAT.

SOLD

Plastimagen by informa

General Sponsorships

14-17 MARCH 2028 CENTRO BANAMEX

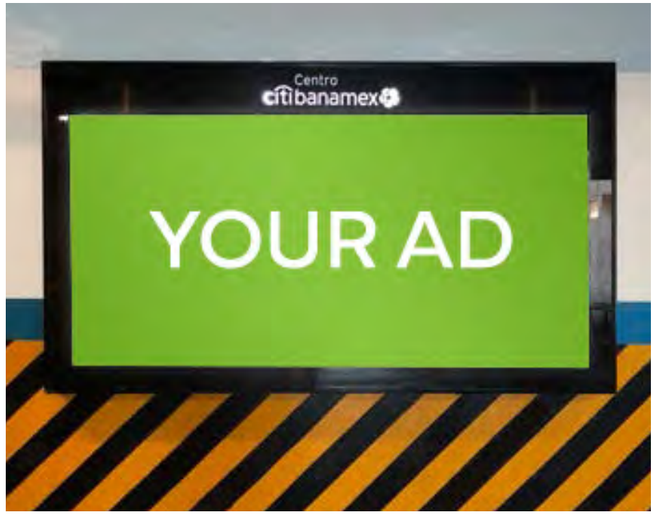
PARKING



Parking Barriers

6,500 USD

Exclusive sponsorship.
6 singlesided branded decals installed on the parking barriers.
Design provided by the client.

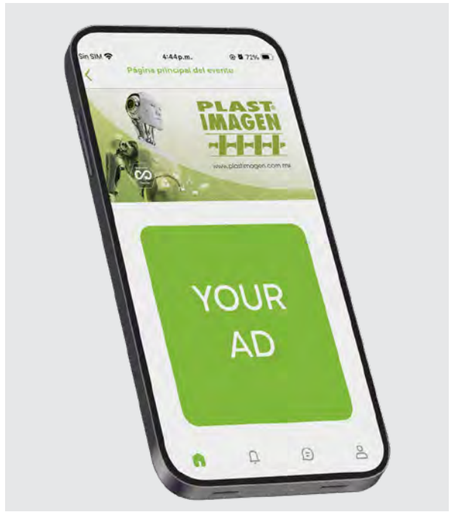


Parking Light Box Levels E1 and/or E2

470 USD

Space within a light box on parking levels E1 or E2 for placement of a translucent advertisement.
Design provided by the client.

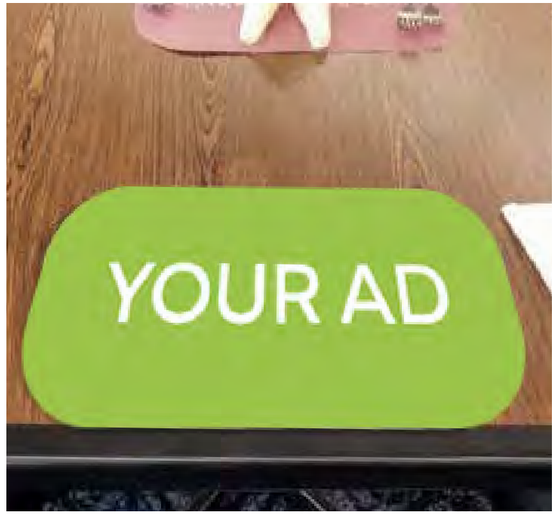
PRODUCTS



Wi-Fi in Halls

2,500 USD

Wifi co-sponsorship in halls, with logo presence on floor graphics and panel (co-branded).



Service paper at Galeri Restaurant

3,000 USD

Individual service paper for exclusive use at Galeri Restaurant, customized with the brand name.
Design provided by the client.

*Prices plus VAT.

REGISTRATION



Registration Area

9,500 USD

Exclusive sponsorship.
Logo throughout the registration area, with staff wearing branded shirts.



Attendees Badge

9,000 USD

Exclusive sponsorship.
Logo on all attendees badges.



Attendees Badge Lanyard

7,500 USD

Exclusive sponsorship.
Branded lanyards for attendees badges.



Attendees Bag

7,000 USD

Promotional bags for attendees
(category exclusive).
Design provided by the client.

**Prices plus VAT.*

Plastimagen
by informa

INFIELD 360
SPONSORSHIPS

INFIELD 360, a zone designed for large exhibitions, innovation, content, and networking.



Plastimagen
by informa

Infield 360 Founder / Investment: 3,500 USD

14-17
MARCH 2028
CENTRO BANAMEX

Brand presence in:

Up to 5 brands

Electronic Media



Logo on digital assets featuring the exhibitor category.

Access to INFIELD 360



Logo on the entrance arch of the Infield.

Exhibition Floor Plan



Logo on the exhibition floor plan indicating the Infield.

Event Website



Logo on the homepage section of the event website.

*Prices plus VAT.

PRODUCTS

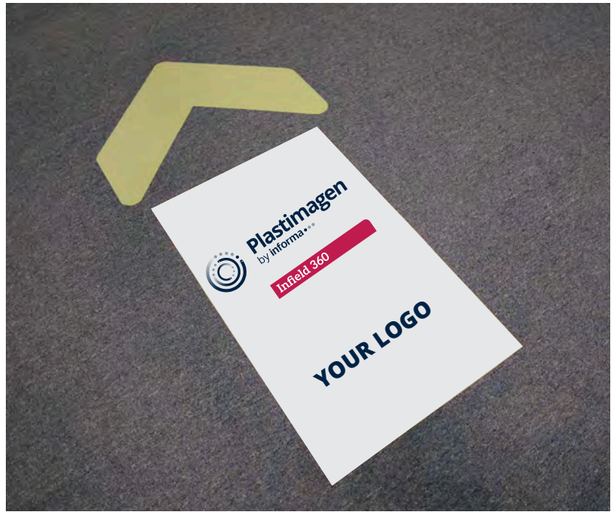


After Plastimagen® Infield Edition

3,500 USD

Branding on the bars at the daily networking cocktail.
Exclusive sponsorship per day.

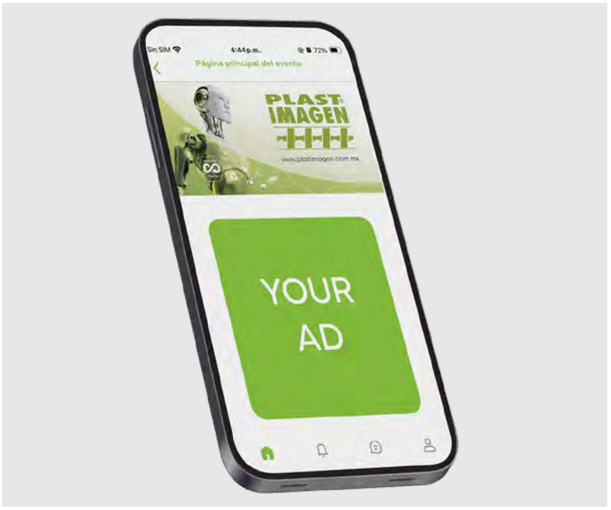
Available:
March 14
March 15



Route to the Infield

5,000 USD

Sponsorship of the route with logo placement on directional signage leading to the Infield.



WiFi Infield 360

2,500 USD

Sponsorship of WiFi in Infield 360.

**Prices plus VAT.*

SOLD

PRODUCTS



Infield Spot

3,500 USD

Space for content. Visual area with photo opportunity highlighting the sponsor's logo.



Entrance Arch

2,500 USD

The entrance arch is the first visual point of contact for visitors entering the area, with the brand logo visible from both directions of circulation.



Demonstration Space

1,500 USD

Exclusive area dedicated to live demonstrations. Brand logo visible in the interaction space.

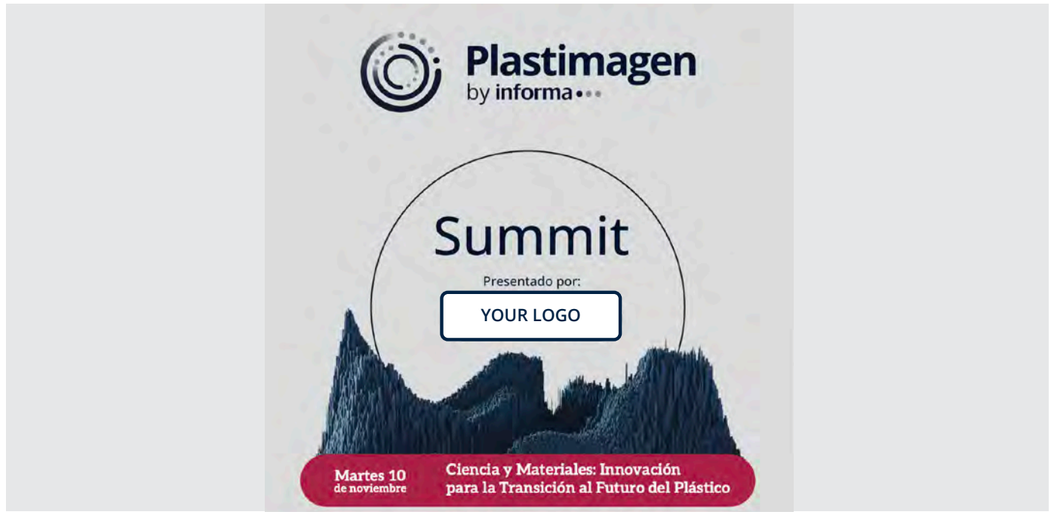
Prices plus VAT.

Plastimagen
by informa

CONTENT
SPONSORSHIPS



PRODUCTS

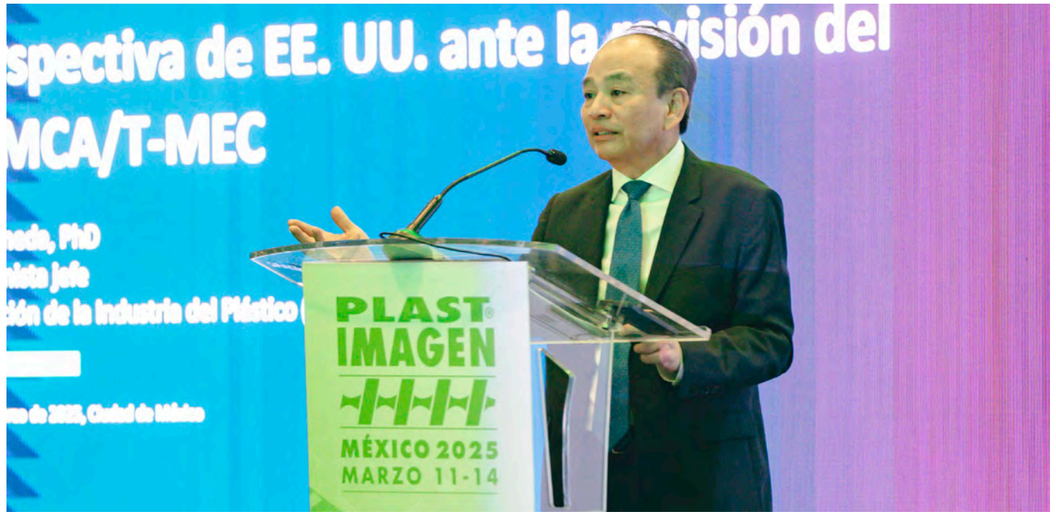


Summit naming

8,100 USD

Exclusive Sponsorship

- Brand presence across all corporate communications related to the program.
- Logo inclusion in the Summit naming, e.g. “Plastimagen Summit by …”.
- 30-second commercial spot aired during the three days of the Summit.
- Brand presence in the Digital HUB, within the conference section.
- Program signage throughout the exhibition floor.
- Exclusive conference session. *Topic and speaker subject to approval by the organizing committee.*



Keynote Conference

2,600 USD

- Brand presence across all corporate communications related to the program.
- Special mention of the conference within the program’s communications.
- 20-second commercial spot aired during the three days of the Summit (between conferences).
- On-screen logo display during the conference.
- Program signage throughout the exhibition floor.
- Brand presence in the Digital HUB, within the conference section.
- Option to distribute promotional materials to visitors and/or gifts to speakers. *Gifts to be provided by the client.*
- Exclusive conference session. *Topic and speaker subject to approval by the organizing committee.*

Availability:

One conference per day.

**Prices plus VAT.*

PRODUCTS



CEO on Panel

2,000 USD

- Brand presence across all corporate communications related to the program.
- 20-second commercial spot aired during the three days of the Summit, between conferences.
- Brand presence in the Digital HUB, within the conference section.
- Logo displayed on screen throughout the three days of the event.
- Program signage throughout the exhibition floor.
- Option to distribute promotional materials to visitors and/or gifts to speakers. *Gifts to be provided by the client.*
- 1 panelist participation. *Subject to approval by the organizing committee.*

Availability:
One conference per day.



Branding Plastimagen® Summit

2,200 USD

- Brand presence across all corporate communications related to the program, from contract signing through agenda publication.
- 20-second commercial spot aired during the three days of the Summit (between conferences).
- Logo displayed on program screens on a daily basis.
- Program signage throughout the exhibition floor.
- Option to distribute promotional materials to visitors and/or gifts to speakers. *Gifts to be provided by the client.*

**Prices plus VAT.*

PRODUCTS



STAGE

1,500 USD

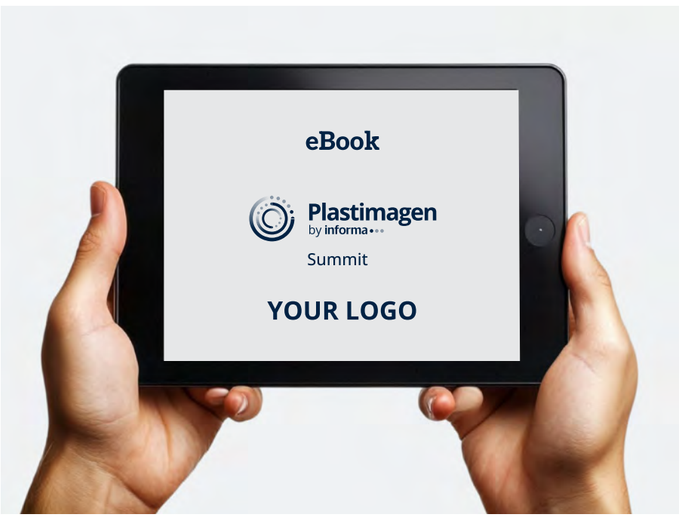
- Space for a 40-minute presentation, including Q&A.
- Auditorium-style room setup for up to 30 attendees, equipped with audiovisual support (screen and microphone).
- Content promotion within the area through the visitor database, social media channels, and specialized campaigns. *Speaker and content to be provided by the client.*



Industry Report

3,000 USD

- Brand presence across all corporate communications related to the report.
- Logo placement on the report cover.
- Inclusion of an interview or article within the report. *Topic to be defined in collaboration with the organizing committee.*
- Dedicated commercial page with redirection to the website selected by the client.



eBook

1,600 USD

- Development of an eBook according to the sponsor's expertise.
- Brand presence in all corporate communication of the eBook.
- Logo on the cover.
- Interview or article within the eBook.
- Commercial page redirecting to the website chosen by the client.

*Prices plus VAT.

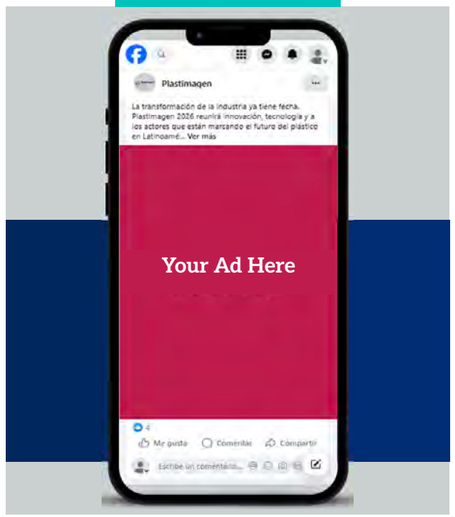
Plastimagen
by informa

DIGITAL
SPONSORSHIPS



PRODUCTS

NEW

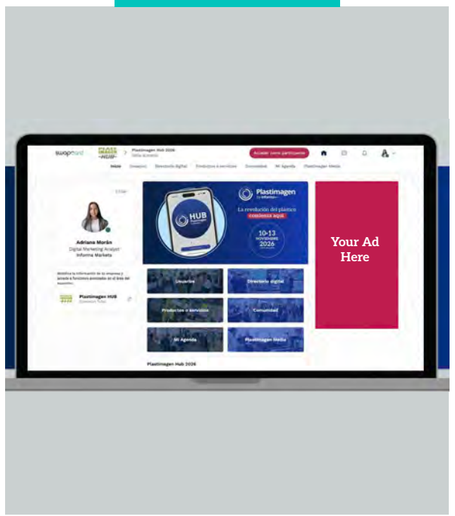


Ads by Informa

850 USD

Reach of at least 5,000 impressions. Display of your brand's banners on sites that allow for the inclusion of advertising.
Design provided by the client.

NEW

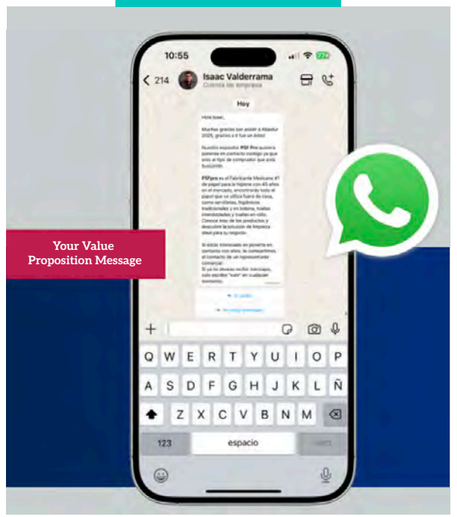


HUB Sponsor Banner

1,100 USD

Display of a banner on the DIGITAL HUB for a two-month period.
Design provided by the client.

NEW

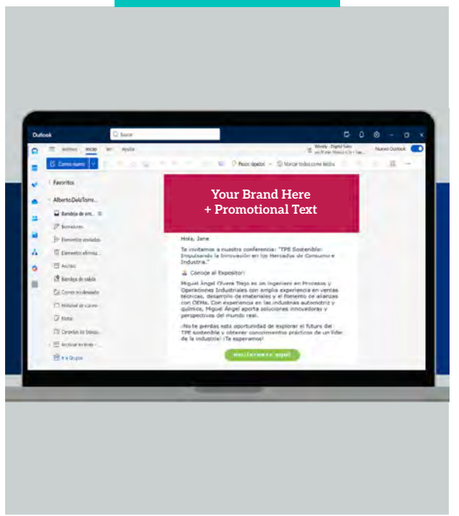


Leadster Plus

1,200 USD

Artificial intelligence that identifies profiles and interests aligned with your business, beyond the leads captured at your booth.

NEW



Mailing banner

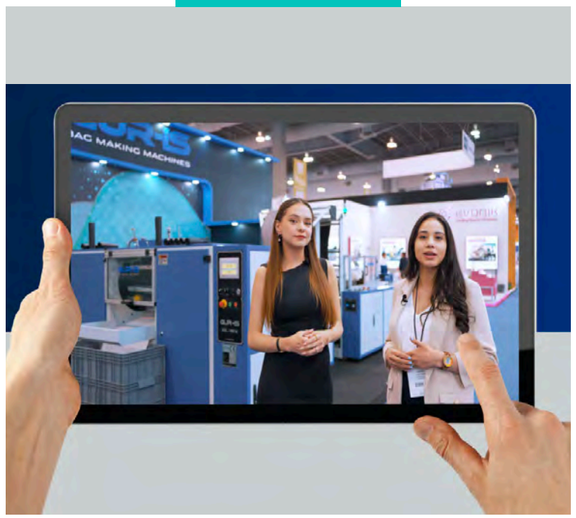
1,200 USD

Display of a banner in our monthly newsletter.
Design provided by the client.

*Prices plus VAT.

PRODUCTS

NEW

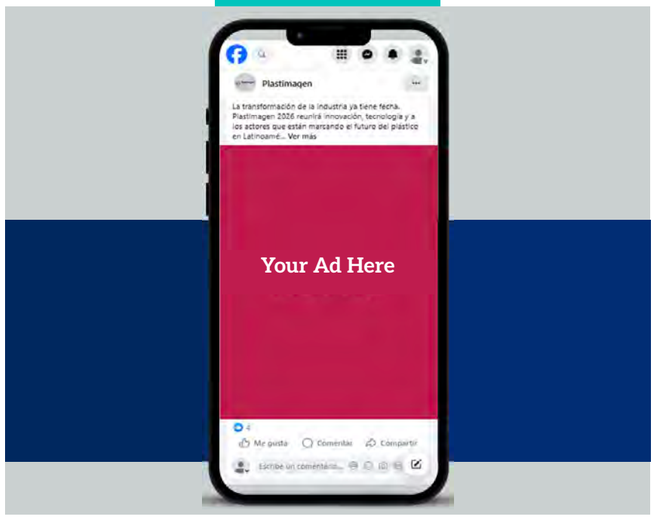


Video stand

1,100 USD

Recording and editing of a short video at your booth to showcase your brand and innovations.

NEW

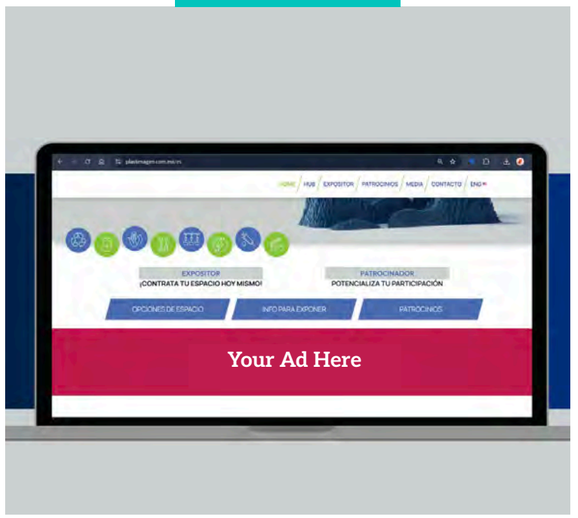


Social by Informa

700 USD

Facebook or Instagram ad designed to increase brand awareness through remarketing to our social media users and qualified audience (minimum of 10,000 impressions).

NEW



Website Banner

1,400 USD

Display of a banner on our website for a two-month period.
Design provided by the client.

*Prices plus VAT.

PACKAGES

NEW



Standard Digital Package

750 USD

- Digital Package
- LeadInsights
- 2 Leadster Licenses
- Logo on Interactive Floor Plan

NEW



Advanced Digital Package

1,300 USD

- Digital Package
- LeadInsights
- Unlimited Leadster
- Logo on the Interactive Floor Plan
- Video Stand
- Digital Consulting

NEW



Premium Digital Package

1,700 USD

- Digital Package
- LeadInsights
- Unlimited Leadster
- Logo on the Interactive Floor Plan
- Organic Post on Meta
- Video Stand
- Digital Consulting
- Access to the 2028 Digital Academy
- Logo Display on the Logo Wall During the Event
- Banner in Email Newsletter

**Prices plus VAT.*

Plastimagen
by informa

TECHNICAL
SPECIFICATIONS



Brand logo

Logo in Vectors

Format: PDF or EPS, in CMYK.
If the file is an image, please send it as a JPG at 300 dpi, in CMYK.

Social Media Posts

Copy out to accompany the image.

JPG images, 3 sizes:
- FB: 1200 px x 627 px.
- X: 1024 px x 512 px.
- LinkedIn: 1200 px x 627 px.



Email Blast

Banner: 600 px x 200 px (horizontal), PNG or JPG.

Email content:
- Text only (NO HTML) from 100 to 120 words.
- Call to action text/button.
- Call to action destination link.

Plastimagen by informa

General Sponsorships

14-17 MARCH 2028 CENTRO BANAMEX

Large-format Specifications

- **Format:** PDF or Adobe Illustrator (.ai), with text converted to outlines (curves), or JPG if vector format is not available.
- **Resolution:** 300 dpi
- **Color:** CMYK

* **Size:** 25% of actual size
** **Size:** 50% of actual size

Double arch over the escalators at the Centro Banamex main entrance

Dimensions to be confirmed.

Arch-shaped vinyl graphics at the entrance doors to Iturbide room

Dimensions to be confirmed.

Escalator arch

Dimensions to be confirmed.

Main entrance escalators at Centro Banamex*

Image size:
0.60 m wide x 14 m long.

Banner at the hall entrance*

Image size:
19 m wide x 2.25 m high.

Banner on the Galeri balcony*

Image size:
10 m wide x 2.40 m high.

Escalator handrails, Halls A, B, C-D**

Image size:
6 m long x 0.60 m wide.

Concourse windows**

Image size:
4.3 m wide x 6 m high.

Vinyl graphics on the doors of Palacio de la Canal**

Image size:
2.40 m wide x 2.38 m high.

Full-size Specifications

- **Format:** PDF or Adobe Illustrator (.ai), with text converted to outlines (curves), or JPG if vector format is not available.
- **Resolution:** 300 dpi
- **Color:** CMYK

*** **Exception:** If the image cannot be supplied at 300 dpi, these materials may be provided at actual size at 150 dpi.

Parking light boxes***

Image size:
2.15 m wide x 1.05 m high.

Parking barrier arms***

Image size:
1.60 m wide x 0.25 m high.

Vinyl graphics on screen totems***

Image size:
1.37 m wide x 1.20 m high.

Placemats at Galeri Restaurant

Image size:
25.4 cm wide x 35.6 cm high.

Printed

Visitor badge

Size: 10.8 cm x 2.2 cm
Bleed: 0.5 cm per side.
PDF or EPS (vector format), or JPG, 300 dpi, CMYK.

Logo in vector format

Format: PDF or EPS, in CMYK.
If the logo is an image, please send it as a JPG at 300 dpi, in CMYK.

Digital Material Specifications

Ads by Informa

Dimensions: 1440 x 1800 px.
Format: JPG or PNG.
Main text: Between 50 and 150 characters.
Title: 27 characters.

Technical Requirements:
Maximum file size: 30 MB.
Minimum width: 600 px.
Minimum height: 4:5 aspect ratio (750 px).
Aspect ratio tolerance: 3%.

HUB Sponsor Banner

Image size: 1080 x 1920 px.
Format: PNG or JPG image.

Technical Requirements:
Maximum file size: 1 MB.

Email banner

Image size: 1200 x 300 px.
Format: PNG or JPG image.

Website banner

Image size: 3000 x 500 px.
Format: PNG or JPG image.

In all cases, if you use Pantone colors, please convert them to their CMYK equivalents. Black text should use the following values: C: 0 M: 0 Y: 0 K: 100.

Plastimagen

by informa

14-17
MARCH 2028
CENTRO BANAMEX