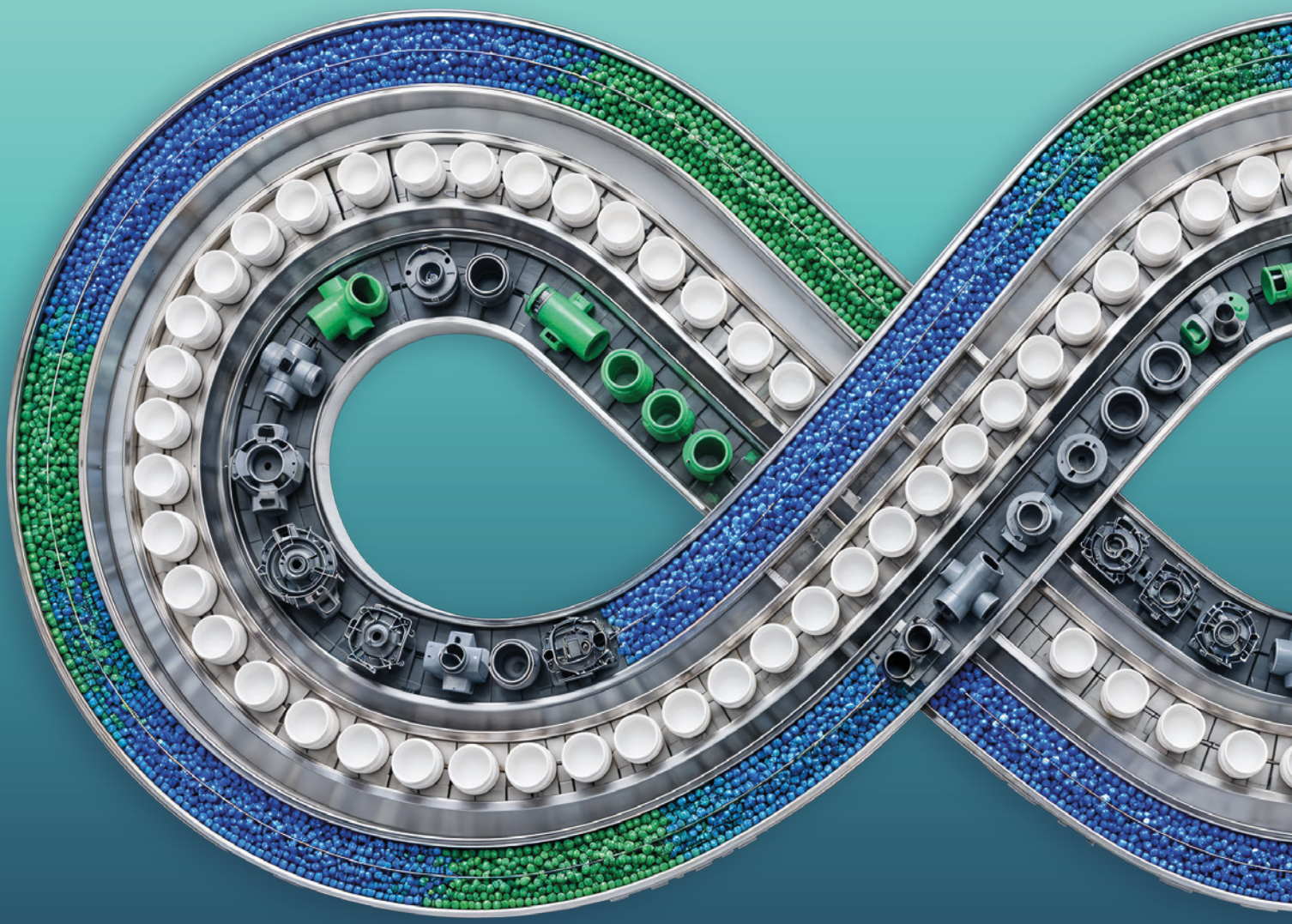
Plastimagen
by informa

14-17
MARCH 2028
CENTRO BANAMEX



WHERE TRANSFORMATION TAKES PLACE

www.plastimagen.com.mx



A PLATFORM FOR THE INDUSTRY

Connect with the future of the plastics industry

The industry is constantly evolving. Technological innovation, automation, production efficiency, and sustainability are transforming the way companies produce, compete, and grow.

Plastimagen® Mexico brings together industry professionals and companies to discover solutions, explore industry trends, build business relationships, and explore new business opportunities.

27TH
EDITION

28,000
PROFESSIONALS

80%
DECISION-MAKERS



A platform to showcase solutions and connect with the professionals driving the industry's evolution.

- Exhibition Floor
- Plastimagen® Hub
- Infield 360
- Summit
- Sponsorship and Visibility Opportunities



WHY EXHIBIT?

Your next big business opportunity could start here.

Connect with strategic buyers.
Connect with professionals and decision-makers seeking solutions for their operations and projects.

Showcase your innovations.
Showcase machinery, materials, technologies, and services in a specialized setting.

Amplify your brand's presence.
Complement your in-person participation with digital visibility opportunities through Plastimagen® Hub.

Build business relationships.
Take advantage of the opportunity to meet companies, specialists, and potential customers from different industry segments.

Stand out with unique experiences.
Explore exhibition and participation options such as Infield 360 and Summit to strengthen your brand’s presence.

Be part of the transformation.
Position your company on a platform focused on the solutions and opportunities that are shaping the future of the industry.

PARTICIPATION OPTIONS

Make your brand stand out at Plastimagen® Mexico 2028

Find the option that best fits your business goals.

2028 BOOTH PRICES

Price A, B, C and D halls	Infield Price	ANIPAC Members Discounts
Package Space (up to 9 sqm) **SQM: $650* USD**	Package Space (up to 9 sqm) **SQM: $440* USD**	• **Up to April 2027:** 20% off the regular price. • **From May to October 2027:** 10% off the regular price. • **From November 2027 to February 2028:** 5% off the regular price.
RAW Space (10 sqm and above) **SQM: $560* USD**	RAW Space (10 sqm and above) **SQM: $390* USD**	
Standard Digital Package (mandatory) • Digital HUB • 2 Leadster Licenses • LeadInsights • Logo on the Interactive Floor Plan **Price: $750* USD**	Standard Digital Package (mandatory) • Digital HUB • 2 Leadster Licenses • LeadInsights • Logo on the Interactive Floor Plan **Price: $750* USD**	

2028 DIGITAL PRICING

Advanced Digital Package (36 sqm and up) (suggested)	Premium Digital Package (suggested)	
• Digital HUB • LeadInsights • Unlimited Leadster • Logo on the Interactive Floor Plan • Video Stand • Digital Consulting	• HUB Digital • LeadInsights • Unlimited Leadster • Logo on the Interactive Floor Plan • Video Stand	• Digital Consulting • Logo Display on the Logo Wall During the Event - Digital Totems • Email Banner • 2 Accesses to Digital Academy
Price: $1,300* USD	**Price: $1,700* USD**	

SPONSORSHIP PACKAGES

	PLATINUM SPONSOR $24,000* USD	GOLD SPONSOR $22,500* USD	SILVER SPONSOR $14,000* USD
	Maximum visibility before, during, and after the show.	**Strategic visibility and brand positioning.**	**Strong presence and brand recognition.**
Branding	Premium on-site presence (banners, arches, and screens) and press conference.	On-site presence and press conference.	Advertising on banners and arches and press conference.
Digital Amplification	Featured on the website, digital campaigns. 6 social media posts.	Digital Presence 3 social media posts.	Digital Presence 2 social media posts.

*Prices are subject to VAT

Ready to be part of Plastimagen® Mexico 2028?

Ask your account executive for information about booth spaces, sponsorships, and participation opportunities.