



# Plastimagen

by informa...

## The plastics revolution

**starts here.**

**10-13  
NOVEMBER  
2026**  
Centro Banamex



Recycling • Medical • Pharma • Energy • Tooling • Molds • Agriculture • Cosmetics

[www.plastimagen.com.mx](http://www.plastimagen.com.mx)



Supported by: 

 **EUROMAP**  
European Federation of Rubber Makers



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## Plastimagen® Mexico: The Leading Platform for the Plastics Industry



The plastics industry in the Americas is constantly evolving, **driven by technological innovation, automation, and a strong commitment to sustainability**. Companies worldwide are seeking to expand their presence in this strategic market, which encompasses key sectors such as **automotive, packaging, construction, medical, electronics, and recycling**.

## Plastimagen® Mexico 2026

It is the most relevant **business platform** in the sector, bringing together **28,000 professionals in one place**. Participating in this event provides **direct access to a highly qualified audience** eager for innovation and solutions to transform their operations.

## Global Exposure

The presence of leading companies and international visitors positions **Plastimagen® as a key bridge between the Latin American market and the global plastics industry**, offering opportunities to expand businesses and establish strategic alliances.



Recycling



Pharma



Agriculture



Tooling



Molds



Energy



Medical



Cosmetics



# STAY CONNECTED 365 DAYS A YEAR WITH PLASTIMAGEN® HUB

A digital space where **the plastics industry community can find you and connect with you beyond the exhibition days**.



# Why Exhibit at Plastimagen<sup>®</sup> Mexico 2026?

## Showcase Your Brand at the Most Influential Exhibition in the Americas

Secure your company's presence at the most important event in the sector, gaining access to buyers from across the region and achieving global market visibility.

### Connect with Key Buyers

More than 28,000 attendees from various industries seek cutting-edge solutions in machinery, automation, recycling, bioplastics, and raw materials.

### Closes Strategic Businesses

70% of attendees are decision-makers, including CEOs, purchasing managers, engineers, and specialized consultants.



### Maximize Your Visibility Before, During, and After the Event

With PLASTIMAGEN<sup>®</sup> HUB, your company will not only have an impact during the four days of the exhibition but will also be part of an active digital community 365 days a year.

### Access Growing Markets

Expand your presence in the Americas, a key market in the transformation of the plastics industry.

### Be Part of a Show with 25 Successful Editions

Join a well-established platform that continues to evolve, offering increasing business opportunities for exhibitors and visitors alike.

# RESULTS 2025

## WE GATHER A COMMUNITY OF

**+28,134**  
industry professionals

**22,000**  
unique attendees

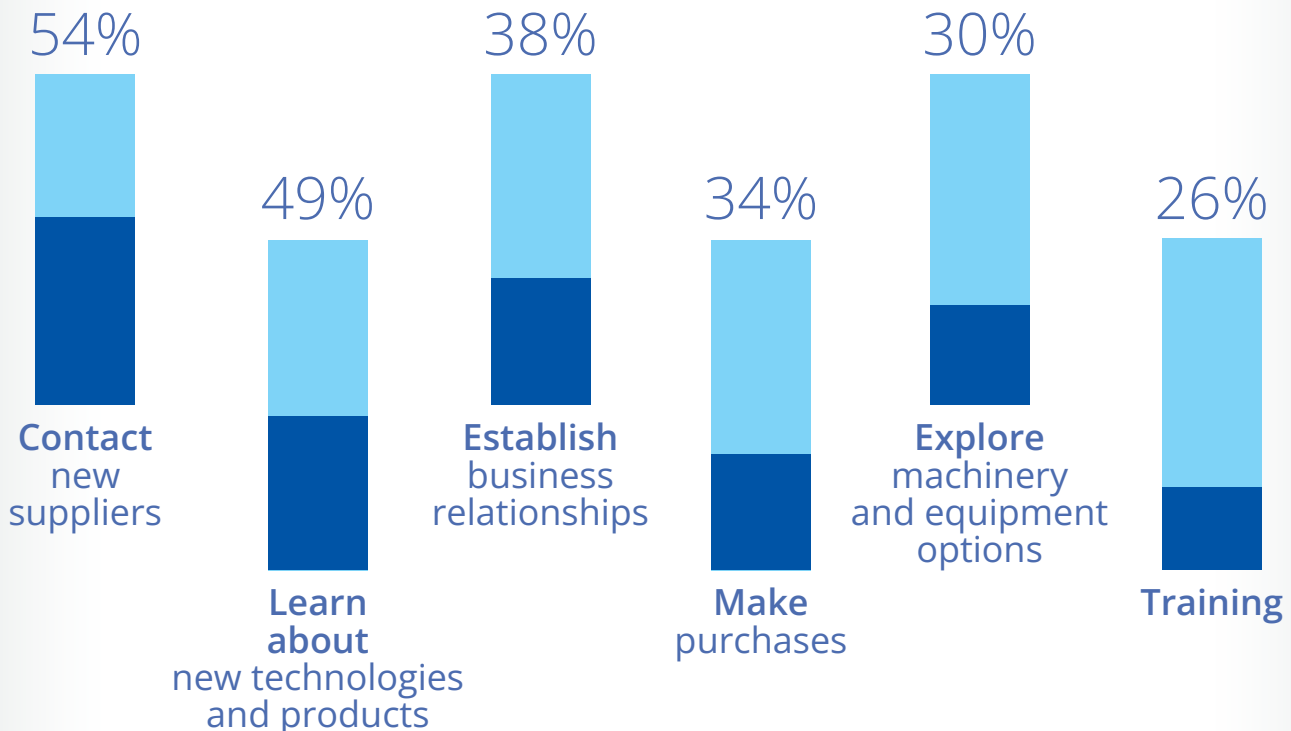
**+700**  
exhibitors

**88%** decision makers  
(a 6% increase from 2023)

**+21,090 m<sup>2</sup>** of exhibition space



### REASONS FOR ATTENDING:

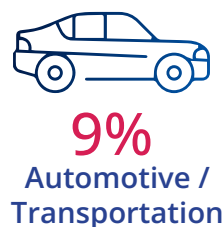
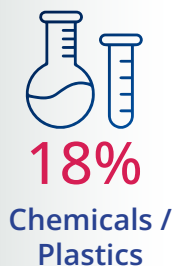


# ATTENDEE PROFILE

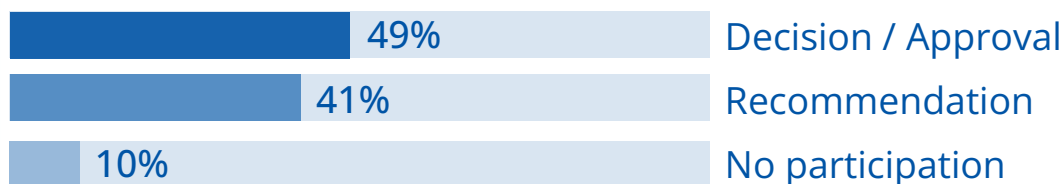


- 15%** Managers
- 14%** Sales / Marketing
- 13%** Owners / Partners
- 13%** Area Managers / Coordinators
- 12%** Engineers

## BELONGING TO INDUSTRIES SUCH AS:



## PURCHASE DECISION:



## INTERESTED IN:

- 52%** Raw materials, auxiliaries
- 52%** Plastics processing and plastic products
- 51%** Machinery and equipment for the plastics and rubber industry
- 22%** Services for the plastics and rubber industry

# SPACE OPTIONS

## PREMIUM PACKAGE

**\$608 USD per m<sup>2</sup>\* + \$550 USD**  
(Digital Hub + 2 Leadster)\*\*

### Includes:

- Back and lateral walls, 1 m wide, 2.50 m (8.20 ft.) high. Aluminum structure and laminated white panels
- Header sign 30 cm (1ft.) wide and 3 m long with company name and booth number
- Single-phase, double electrical outlet for 1,000 watts (per each 9 m<sup>2</sup>) 120v 60 socket
- 1 Table (0.60 m x 1.20 m x 0.74 m)
- 2 Chairs
- 1 Wastebasket
- 1 Slim interior light
- Carpet
- General expo decoration and illumination
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (2 per each 9 m<sup>2</sup>)
- Advertising and promotional campaign



## RAW PACKAGE

**\$523 USD per m<sup>2</sup>\*\* + \$550 USD**  
(Digital Hub + 2 Leadster)\*\*

### Includes:

- General expo decoration and illumination
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (one per each 9 m<sup>2</sup>)
- Advertising and promotional campaign

Note: "Pipe & Drape" system is not included.



\* Cost per square meter (m<sup>2</sup>) Available in increments of 9 m<sup>2</sup>.

\*\* Cost per square meter (m<sup>2</sup>) Available in increments of 18 m<sup>2</sup>.

\*\*\*Prices do not include administrative fees.



# Highlight Your Presence as an Exhibitor!

Did you know that you can amplify your impact with our exclusive sponsorship packages?

## Take advantage of unique opportunities to:

- Boost your brand visibility
- Reach specific audiences
- Stand out from the competition
- Generate high-value business connections



**DON'T MISS OUT ON THESE ADDED BENEFITS!**

## Our sponsorship packages include:

- Enhanced visibility in promotional materials
- Premium branding spaces
- Special mentions during event activities
- And much more!

**BOOK TODAY!**

**Our sales team is ready to design the perfect sponsorship package tailored to your brand goals.**

## CONTACT

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