

INFIELD 360

LIVE TECHNOLOGY

Where innovation moves into action

NEW EXHIBITION AREA
at Plastimagen® 2026

Special rate: \$366 USD/m² + VAT



WHAT IS THE INFIELD?

THE **ULTIMATE ZONE** FOR LARGE-SCALE EXHIBITIONS.

Plastimagen® 2026 introduces a renewed Infield area: a prime location inside Centro Banamex designed for exhibitors who need more freedom, space, and functionality.



WATCH THE VIDEO



KEY BENEFITS OF THE INFIELD

The Infield 360 will be a fully functional space that expands opportunities for interaction and business beyond the main exhibition floor, offering the following key benefits:

Preferential price: \$366 USD/m² + VAT

Arena Stage 360:

The full conference program will take place in the Infield, offering high-value content in an environment designed for comfort and innovation.

Convenient access:

Visitors and exhibitors can access the Infield on foot or via exclusive transportation from Hall D, with direct transfer to the space.

Lounge and networking areas:

Infield 360 will feature lounge areas and the exclusive Industry Leaders Club (ILC), designed to facilitate strategic connections in a premium environment.

Robust infrastructure:

The area features a floor load capacity of over 5 tons per m², ideal for heavy machinery exhibitions, technical demonstrations, and live processes.

Food and beverage options:

Dedicated food and beverage zones will be available to ensure a comfortable and complete experience throughout the day.

Closing events:

During the first three days, special activities will take place at the end of the exhibition day, fostering a more relaxed networking atmosphere while visitor traffic decreases.

Integrated experience:

Infield 360 is designed as an ecosystem that integrates business, learning, and strategic networking in a single meeting point.

Enhanced brand visibility:

This area will be highlighted on the official floor plan and featured prominently across event communications.





WHY EXHIBIT HERE?

Infield 360: The space to showcase without limits, designed for companies looking to stand out with live technology, industrial equipment, and impactful processes.

VALPARAISO HALL (2025)

Limited weight capacity

Out of the main flow

Low visitor traffic

No distinction in the floor plan

INFIELD (2026)

No weight restrictions

Directly connected to the main hall

Special campaign to attract visitors

Highlighted signage + additional promotion



LOCATION & BOOKING

The Infield is located within the same venue, with direct access and special signage. Thanks to its spacious layout and accessibility, it offers a more functional experience for exhibitors and a more attractive one for visitors.

Book your space →

Erika Martinez, Show Director

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Take advantage of this strategic space and secure your place today!

Exclusive price: \$366 USD/m² + VAT

Booth price 9 m²: \$426.00 USD/m² + VAT



**A SPACE WHERE IDEAS,
PEOPLE, AND BUSINESS
COME TOGETHER**



Stage 360 | Knowledge that drives the industry

A free conference stage where industry leaders and experts share key trends, success stories, and real-world solutions for the plastics industry.

A dynamic space to learn, inspire, and help professionals stay ahead of the curve.



ILC – Industry Leaders Club | Networking that creates real business

An exclusive, curated networking area designed to connect exhibitors with buyers and decision-makers who attend with a clear objective: doing business.

This is where meaningful conversations turn into real opportunities.





After Plastimagen® | Networking without the rush

At the end of each exhibition day -Tuesday and Wednesday - the Infield becomes a relaxed social meeting point with a networking cocktail experience.

The perfect moment to continue conversations, strengthen relationships, and avoid traffic... while still doing business.



Digital Academy | Grow your business beyond the event

An exclusive space for exhibitors, where digital specialists share practical tools and proven strategies to optimize processes, increase sales, and strengthen brand positioning.

Learning that delivers value before, during, and after the event.



Infield Transportation | Easy and seamless access

To ensure a comfortable experience, visitors will have access to direct transportation from the main exhibition halls to the Infield, providing fast and continuous access.

Visitors may also reach the area on foot through the connected walkways.

