



Plastimagen
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Guadalajara Summit

Transforming plastic,
driving the future.

Hilton Guadalajara Midtown Hotel

Summit
Day 1

CIRCULAR REVOLUTION:
INNOVATION FOR A
SUSTAINABLE FUTURE
February 9, 2026

Summit
Day 2

TECHNOLOGY, AUTOMATION
AND TRADE: FROM PROCESS TO
PROGRESS
February 10, 2026

Advisory:





CIRCULAR REVOLUTION: INNOVATION FOR A SUSTAINABLE FUTURE

We will start from the circular economy as a conceptual and strategic basis for the development of our initiatives leading up to Plastimagen® 2026. This approach will allow us to align each action with global trends in sustainability, innovation, and environmental responsibility, especially in a sector where circularity represents a key opportunity to transform processes, products, and perceptions.



16:00 - 16:45 hrs. | KEYNOTE SPEAKER

The scientific basis for a circular present and future

LIVE
STREAMING

Chris DeArmitt, President & Founder, **Phantom Plastics**

16:45 - 17:30 hrs.



PANEL | Plastics reborn: Post-industrial and post-consumer recycling in key industrial processes

Carolina Aponte, President of the Recyclers Division,
ANIPAC

Alfonso Flores, Head of Representation, **CONASEA**

Montserrat Ramírez, Director of Operations, **ECOCE**



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CIRCULAR REVOLUTION: INNOVATION FOR A SUSTAINABLE FUTURE

We are laying the groundwork to present cases, solutions, and narratives that directly address the challenges and opportunities that will be discussed at the event. The circular economy will be our guiding thread to inspire the community, spark relevant conversations, and position our proposals within a framework of positive and regenerative impact.



17:30 - 18:00 hrs. | GRAND CLOSING

Plastics industry: progress, challenges, and roadmap towards a circular economy

Benjamín del Arco, President, **ANIPAC**

18:00 hrs. | COCKTAIL



TECHNOLOGY, AUTOMATION AND TRADE: FROM PROCESS TO PROGRESS

The plastics industry is undergoing a profound transformation driven by technology, automation, and new trade agreements. In this article, we explore how the USMCA is redefining the sector's trade map, opening up new opportunities and posing key challenges in the supply chain. We also analyze the role of automation in processes such as injection, extrusion, and rotational molding, where efficiency is no longer a competitive advantage but has become an indispensable requirement.



12:15 - 13:00 hrs. | KEYNOTE SPEAKER

CUSMA and plastic: Navigating toward the new trade map

Moisés Zavaleta, Director of Strategy, **Consultores Internacionales Ansley**

13:00 - 13:45 hrs.



LIVE
STREAMING

PANEL | Automation in injection, extrusión and rotational molding processes

Cristian Nuñez, Sustainability Ambassador,
Husky Technologies

Omar Estrada, CEO & Founder, **SOSPOL**

13:45 - 15:00 hrs. | Networking lunch



TECHNOLOGY, AUTOMATION AND TRADE: FROM PROCESS TO PROGRESS

Finally, we delve into how robotics and intelligent systems are revolutionizing production: they optimize cycle times, raise quality, reduce energy consumption, and set the course for modern manufacturing, from process to true progress.

15:00 – 16:00 hrs. | Connect break

16:00 - 16:45 hrs.



CONFERENCE | Digital quality control and traceability in plastic production with AI

Ari Sacal, Partner & Chief Growth Officer, **SensFlo**

17:00 - 17:30 hrs.



CONFERENCE | How robotics and intelligent systems are optimizing cycle times, quality, and energy efficiency

Adán Herrera, Plastics Specialist, **CIQA**

17:30 hrs. | Closing ceremony