



THE PLASTIC
REVOLUTION
STARTS HERE.

10-13
NOVEMBER
2026
CENTRO BANAMEX



Recycling • Medical • Pharma • Energy • Tooling • Molds • Agriculture • Cosmetics

www.plastimagen.com.mx



Organized by:  **informa**markets

Supported by:



EUROMAP
EUROPEAN PLASTIC ASSOCIATION



PLASTIMAGEN® MEXICO: THE LEADING PLATFORM FOR THE PLASTICS INDUSTRY

The plastics industry in the Americas is constantly evolving, driven by **technological innovation, automation, and a strong commitment to sustainability**. Companies worldwide are seeking to expand their presence in this strategic market, which encompasses key sectors such as **automotive, packaging, construction, medical, electronics, and recycling**.



PLASTIMAGEN® MEXICO 2026

It is the most relevant **business platform** in the sector, bringing together **28,000 professionals in one place**. Participating in this event provides **direct access to a highly qualified audience** eager for innovation and solutions to transform their operations.

GLOBAL EXPOSURE

The presence of leading companies and international visitors positions Plastimagen® as **a key bridge between the Latin American market and the global plastics industry**, offering opportunities to expand businesses and establish strategic alliances.



Recycling



Pharma



Agriculture



Tooling



Molds



Energy



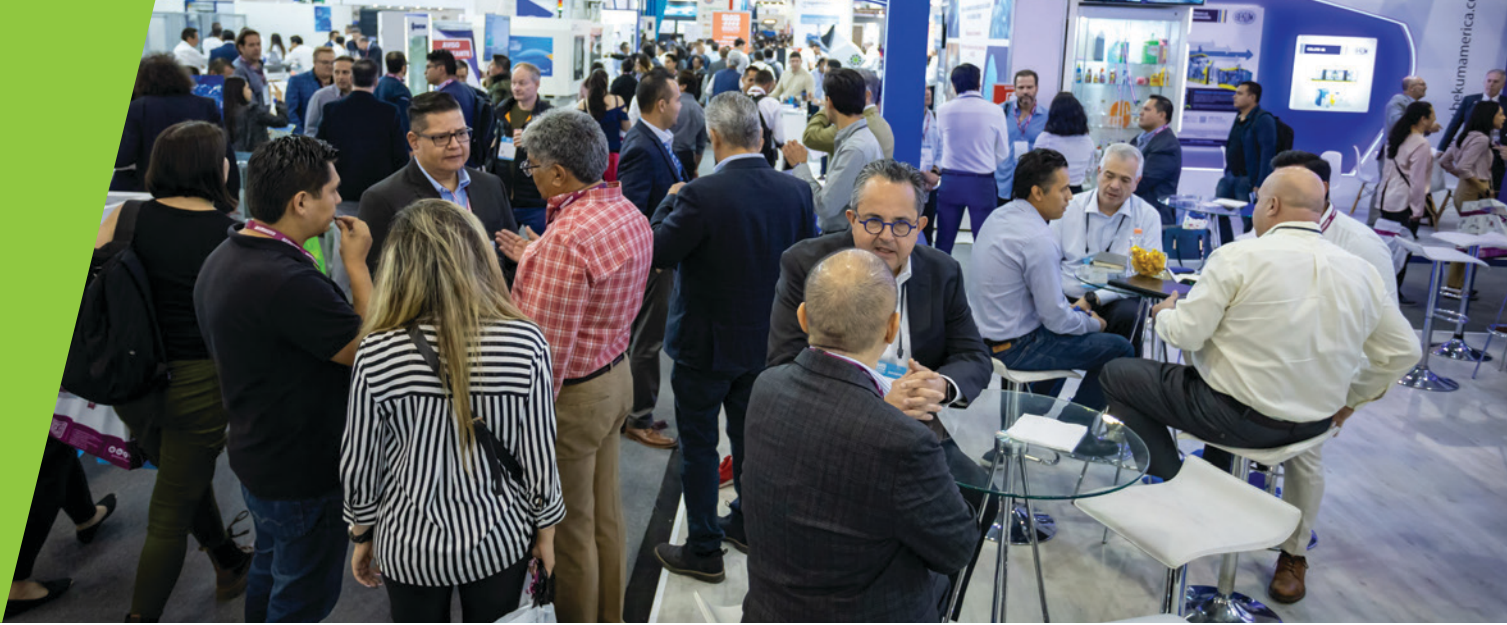
Medical



Cosmetics

STAY CONNECTED 365 DAYS A YEAR WITH PLASTIMAGEN® HUB

A digital space where the **plastics industry community can find you and connect with you beyond the exhibition days**.



WHY EXHIBIT AT / PLASTIMAGEN® MEXICO 2026? /

Showcase Your Brand at the Most Influential Exhibition in the Americas

Secure your company's presence at the most important event in the sector, gaining access to buyers from across the region and achieving global market visibility.

Connect with Key Buyers

More than **28,000 attendees** from various industries seek cutting-edge solutions in **machinery, automation, recycling, bioplastics, and raw materials.**

Closes Strategic Businesses

70% of attendees are decision-makers, including CEOs, purchasing managers, engineers, and specialized consultants.

Maximize Your Visibility Before, During, and After the Event

With **PLASTIMAGEN® HUB**, your company will not only have an impact during the four days of the exhibition but will also be part of **an active digital community 365 days a year.**



Access Growing Markets

Expand your presence in the Americas, a key market in the **transformation of the plastics industry.**

Be Part of a Show with 25 Successful Editions

Join a well-established platform that continues to evolve, offering increasing business opportunities for exhibitors and visitors alike.

RESULTS 2025

WE GATHER A COMMUNITY OF

+28,134

industry professionals

22,000

unique attendees

+700

exhibitors

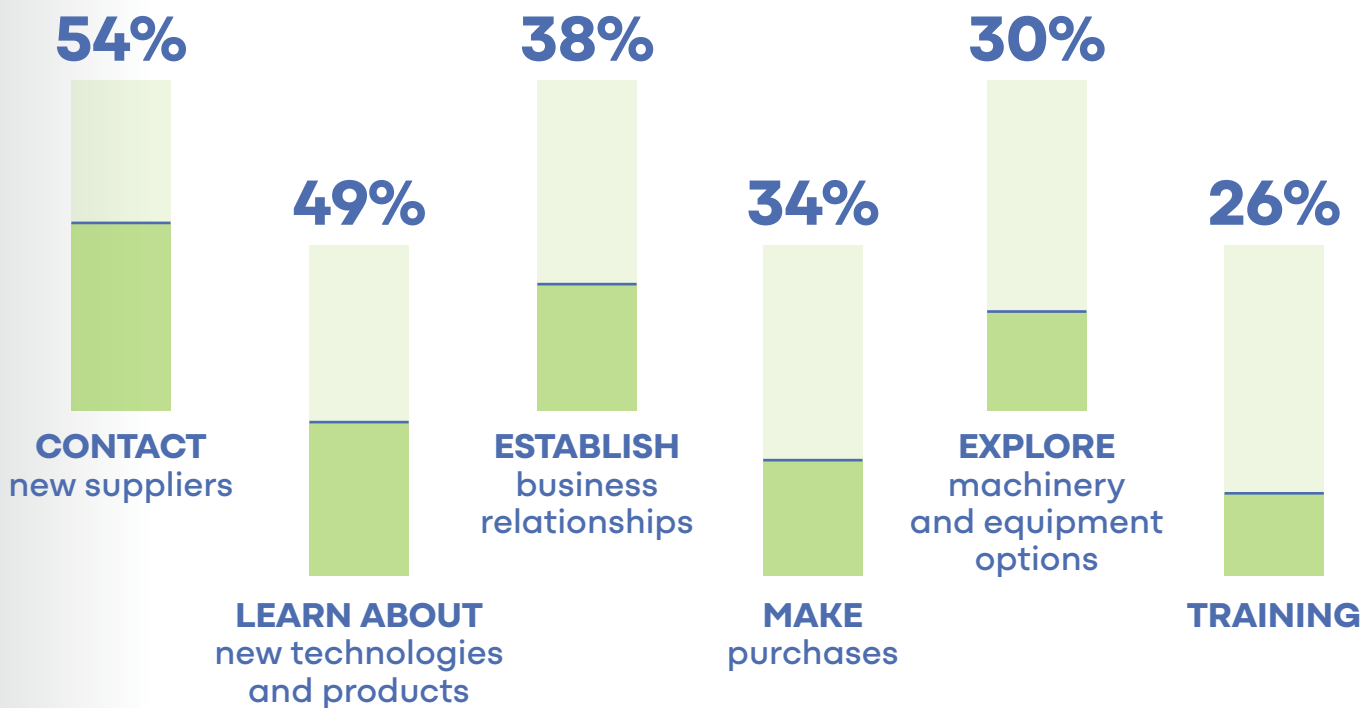
88%

decision makers
(a 6% increase from 2023)

+21,090 m² of exhibition
space



REASONS FOR ATTENDING:



ATTENDEE PROFILE



POSITION:

- 15% Managers
- 14% Sales / Marketing
- 13% Owners / Partners
- 13% Area Managers / Coordinators
- 12% Engineers

BELONGING TO INDUSTRIES SUCH AS:



18%

Chemicals /
Plastics

10%



Packaging /
Bottling



9%

Automotive /
Transportation

7%



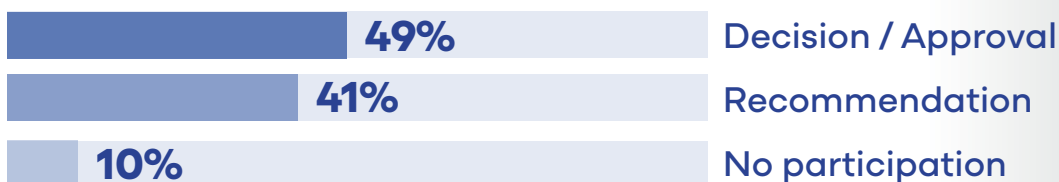
Bags /
Wrapping



6%

Household
Goods

PURCHASE DECISION:



INTERESTED IN:

- 52% Raw materials, auxiliaries
- 52% Plastics processing and plastic products
- 51% Machinery and equipment for the plastics and rubber industry
- 22% Services for the plastics and rubber industry

/ SPACE OPTIONS /

PREMIUM PACKAGE

USD \$608 per m²* + 550 USD
(Digital Hub + 2 Leadster)**

Includes:

- Back and lateral walls, 1 m wide, 2.50 m (8.20 Feet) high. Aluminum structure and laminated white panels
- Header sign 30 cm (1ft) wide and 3 m long with company name and booth number
- Single-phase, double electrical outlet for 1,000 watts (per each 9 m²) 120v 60 socket
- 1 Table (0.60 m x 1.20 m x 0.74 m)
- 2 Chairs
- 1 Wastebasket
- 1 Slim interior light
- Carpet
- General expo decoration and illumination
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (2 per each 9 m²)
- Advertising and promotional campaign



RAW PACKAGE

USD \$523 per m² + 550 USD**
(Digital Hub + 2 Leadster)**

Includes:

- General expo decoration and illumination
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (one per each 9 m²)
- Advertising and promotional campaign

Note: "Pipe & Drape" system is not included.



* Cost per square meter (m²) Available in increments of 9 m².

** Cost per square meter (m²) Available in increments of 18 m². / ***Prices do not include administrative fees.



BENEFITS

	PROSPECTING	COMMUNITY	TOTAL CONNECTION
	BASIC HUB + 2 SCANNERS \$550.00 USD + 16% ADMINISTRATIVE FEE	HUB LEVEL 2 \$1,200.00 USD + 16% ADMINISTRATIVE FEE	HUB LEVEL 3 + VIDEO \$2,200.00 USD + 16% ADMINISTRATIVE FEE
• Your profile will be in the Exhibitors 2026 section	●	●	●
• You can make business connections with our registered users for the 2026 edition	●	●	●
• Your own self-managed exhibitor profile where you can upload your logo, information, and some products	●	●	●
• You can make connections before, during, and after the event, providing a 360° experience	●	●	●
• You will find high-quality profiles (CEOs, directors, managers, and decision-makers)	●	●	●
• The first specialized digital community with all our sector-leading exhibitors	●	●	●
• Online profiles viewing on the platform	●	●	●
• Scanners	2	5	10
• Your profile will be in the Plastimagen Community section (above Exhibitors 2026)		●	
• Your profile will be in the Premium Sponsors section (above Community 2026)			●
• UNLIMITED users on the platform		●	●
• Unlimited analytics report downloads for your brand (connections, meetings, visits, registrations, and product downloads)		●	●
• Exclusive Video Stand for your brand			●

HIGHLIGHT YOUR PRESENCE AS AN EXHIBITOR!

**Did you know that you can amplify your impact
with our exclusive sponsorship packages?**

**Take advantage of
unique opportunities to:**

- Boost your brand visibility
- Reach specific audiences
- Stand out from the competition
- Generate high-value business connections

DON'T MISS OUT ON THESE ADDED BENEFITS!

**Our sponsorship
packages include:**

- Enhanced visibility in promotional materials
- Premium branding spaces
- Special mentions during event activities
- And much more!



BOOK TODAY!

**Our sales team is ready to design the perfect
sponsorship package tailored to your brand goals.**

CONTACT



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