SPONSORSHIP PLANS AND MARKETING



SILVER GOLD PLATINUM LOGO IN MEDIA PROMOTION: 1 Home page of the event 2 Registration / Confirmation Page 3 Sponsor category in digital and print media 4 Email campaign sent by organizer to companies within your chosen categories (up to 1,000 emails) 6 5 Post on Facebook. Twitter, Youtube & Linked In accounts **ONSITE: VENUE / FLOOR / PRINT** 6 Shared logo on promotional banner draped on the exterior of venue Centro Citi Banamex 7 Logo on hallway canvases inside the exhibition 6 10 8 Logo on hallway canvases on Concourse 2 **9** Shared logo on screen of Concourse at entrance of exhibition hall D 10 Logo on location plans 11 Logo on entrance arches (A, B, C y D) 12 Logo in exhibitors directory 13 Logo in exhibitors directory in "Appreciation to Sponsors" section 14 Announcement of one page in Exhibitors Directory 1/2 15 Logo in Technical Conference Program **16** Logo on the presentation screen of the Technical Conference Program 17 Right to an institutional video at the beginning of the Technical Program (40 sec) 18 Logo in notebooks of the conference program 19 Logo on the backwall of the press conference 20 Logo in 3D image at disinfectant dispenser 21 Mention of sponsor on testimonial video





GENERAL SPONSORSHIPS

	1	Shared logo on promotional banner draped on the exterior of venue: Citi Banamex	\$ 2,500
	2	Sponsorship on hallway canvases (5)	\$ 3,500
	3	Blankets in Concourse	\$ 950
	4	Logo on arches entrance	\$ 6,500
	5	Logo in the hallway at the exhibitor´s stand	\$ 6,500
	6	Image of sponsor in column of Concourse	\$ 4,500
	7	Banners in Concourse window in front of showroom	\$ 2,000
SOLD - GRUPO JANFREX (Hall D)	8	Sponsorship of escalator crystals. Hall A, B & C, D.	\$ 4,500
SOLD - BRASKEM (Halls A, B y C)	9	Blankets at main entrances to the exhibition halls A, B & C	\$ 6,000
SOLD - BRASKEM (HALL B y HALL C-D)	10	Arches on electric escalators of hall A, B. C & D	\$ 6,500
	11	Vinyl on the crystal doors of mainly access at Conscripto avenue (5)	\$ 5,000
	12	Sponsorship of electric escalators on entrance at Conscripto avenue	\$ 6,500
	13	Arches on electric escalators on Conscripto avenue (back view)	\$ 7,500
	14	Arches on electric escalators on Conscripto avenue (Gallery view)	\$ 6,500
	15	Image on railing crystals in front of Gallery (4 units)	\$ 6,500
	16	Vinyl on glass doors entering the parking lot, level E1	\$ 1,500
	17	Vinyl on glass doors entering the parking lot, level E2	\$ 3,500
	18	Registration Area sponsorship	\$ 8,500
SOLD - WITTMANN	19	Visitor badge sponsorship	\$ 8,000
SOLD - WITTMANN	20	Promotional bags for visitors	\$ 6,000
SOLD - WITTMANN	21	Visitor badge lanyards	\$ 6,500
	22	Parking sponsorship	\$ 6,000
	23	Exclusive Sponsorship of volumetrics letters	\$ 4,000
	24	Brand presence in toilets	\$ 1,500
JANFREX WELLTEC	25	Pocket Map (Stock: 8) // Ad 1= \$2,500 Ad 2= \$2,500 Ad 3= \$2,500 Ad 4= \$4,000 Ad 5= \$2,500 Ad 6= \$2,500 Ad 7= \$2,500 Ad 8= \$1,500	Variable
	26	Exhibitor Directory Ad: Double page= \$ 3,087 1 page= \$1,654 1/2 horizontal page= \$ 992 Third of linings announcement Fourth of linings announcement= \$ 5,592 Gate fold front page= 7,395 Fajilla ad on the cover= \$6,615 General location map logo= \$ 2,756	Variable
	27	Connectivy Area Co Sponsor	\$ 6,500
	28	Logo in 3D image in disinfectant dispenser	\$ 2,500

Platinum Sponsors:





Gold Sponsor:





BOOST YOUR BRAND AWARENESS AND THE REACH OF YOUR MESSAGES

Get to know the options and choose what makes fit with your business goals

Contact now with our team of professionals and discover the different options we have to promote your company



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