

The entire plastic industry in one place for 4 full days of activities and events!

PLASTIMAGEN® MEXICO

ZHEDITION



This success has been bolstered by Mexico's geographic location and its network of more than 12 free trade agreements.

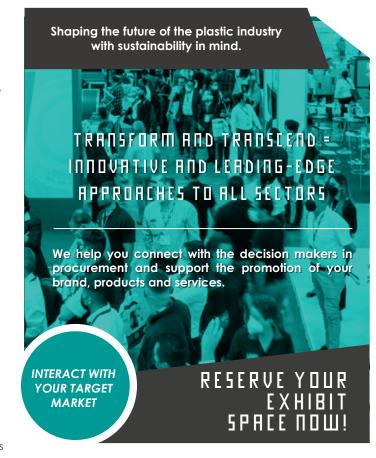
WHY EXHIBIT AT PLASTIMAGEN® MEXICO 2023?

Advantages:

- Your prime business forum for the plastic industry which has constantly evolved and adapted based on market needs throughout its 23 editions.
- The leading event in Latin America and recognized throughout the world demonstrated by the 15 international pavilions from all regions of the world who exhibit.
- Network of more than 70,000 national and international partners, including key players in the international plastics industry
- Leading event recognized throughout the Latin American
 market
- Solid track record in the organization of effective business gatherings
- Extensive marketing and promotion program
- Wide offering of stands and exhibit areas —varied price spectrum in line with client needs
- Promotes industry innovation: Plasti Award

If your company offers: solutions, innovation, vanguard in:

- Machinery and equipment
- Raw Materials
- Automation
- Moulds, tools and dies
- Instrumentation and process control
- Rotational moulding
- Components
- Solutions for recycling
- Services for manufacturing
- Plastic additive manufacturing
- Agroplastics
- Bioplastics
- Credit and financial services



RESULTS

PLASTIMAGEN® MEXICO 2022



22.445

Participants

More than 850

exhibitors of 25 countries

16,823 m²

exhibition space

59%

make the final decision or directly influence in the purchase

24%

of attendees are looking to buy products, contact to new suppliers



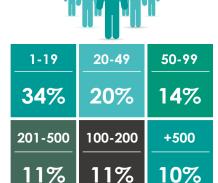


International Attendees from 35 countries:

- Argentina
- Austria
- Belgium
- Brazil • Canada
- Chile
- Colombia
- Costa Rica Denmark
- Dominican
- Republic
- Ecuador
- El Salvador
- France Germany
- Guatemala • Honduras
- India
- Israel
- Italy
- Lithuania
- Nicaraguan
- Panama Paraguay
- Peru

- Puerto Rico
- Slovakia
- South Korea
- Spain
- Swiss
- Taiwan
- Turkey
- Uruguay
- USA
- Venezuela

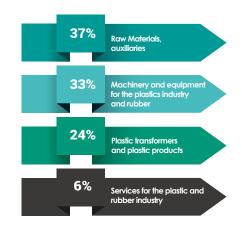
OF EMPLOYEES IN THEIR COMPANY



TOTAL 100%

PRODUCTS OF INTEREST FOR THE VISITOR

* multiple answer





WHO ATTEND

Managing Director

CEO / President / VIP / Owner

Manager Area / Coordinator/ Supervisor

Engineer/ Staff support

Freelance / work on your own

Consultant / Advisor

TOTAL 100%

21%	injection		•	Appliances / Electronics / Electrical	4%
17 %	Chemical / Plastics			Pharmaceutical / Medical	4%
12%	Extrusion			Construction / Wire	4%
12%	Plastics Recycling			Extrusion blow molding	3%
11%	Machinery and equipment		V	Thermoforming	3%
10%	Automotive / Transportation	4 ;		Cosmetic	3%
9%	Injection - Blowmolding		•	Agriculture	3%
8%	Tools / Molds			Toys / Sports	2%
8%	Others			Rotational molding	2%
8%	Bags / Wraps		**	Office Furniture and Equipment	2%
7 %	Packaging: Bottles			Petroleum	1%
6 %	Home furniture				

SPACE OPTIONS

HALLS

(A, B, C, D, E)

(F

• Back and lateral walls, 1 meter wide by 2.50 meters (8.20 Feet) high. Aluminum structure and laminated white panels

- A header sign 30cm (1ft) wide and 3 meters long; it includes the company name and booth number
- A single-phase, double electrical outlet for 1,000 watts (per each 9m2) 120v 60 socket
- 1 Table (.60 x 1.20 x .74m H)
- 2 Chairs
- 1 Wastebasket
- 1 Slim interior light
- Carpet
- General decoration and illumination of the stand
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (3 per each 9m2)
- Advertising and promotional campaign





USD\$ 450 + 16% IVA administrative fee

Cost per square meter / available from 9m² increments

RAW SPACE

PREMIUM PACKAGE

- General decoration and illumination of the stand
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (3 per each 9m2)
- Advertising and promotional campaign
- Note: "Pipe & Drape" system is not provided





and above

Cost per square meter / available from 18m² and above

USD\$ 390 + 16% IVA

INTERNATIONAL OFFICES

USA / CANADA Marina López Tarsus México

Mobile: +52 81 2010.7949 marina.lopez@tarsus.mx

EUROPE

Adriana Campos

Sales Agent for Europe except Italy and Portugal tarsusevents@amalondainternational.com

Contact number in Spain: +34 686 96 49 09

Contact number in Italy: +39 388 39 46 600

Grace Mak or Xiaohua Chen

MG International

gracemakk@gmail.com chen-xiaohua@vip.sina.com

TAIWAN

Tracy Chang Chan Chao

tracy@chanchao.com.tw

tel: +886 920 683 351

SOUTHEAST ASIA & JAPAN Winston Teh

TARSUS S.E.A

winston@ambtarsus.com +6011 233 07258 (WA & Call)

MIDDLE EAST AND NORTH AFRICA

Kareem Ghozzi

kghozzi@gpublishing.com 0044 07525499810

TÜRKİYE

Ali Osman Erden

Tel: +90 444 20 85 Mobil: +90 530 541 8525

aliosman.erden@pagder.org

FOR OTHER COUNTRIES, PLEASE CONTACT

TARSUS Oscar Sánchez

Show Manager

Mobile: +52 (55) 2919.5991 oscar.sanchez@tarsus.mx

Insurgentes Sur 664 Piso 4. Col. Del Valle, 03100 Ciudad de México

Comm: +52 55 1087.1650 Ext. 1136

JUST SOME OF THE BENEFITS OF BEING AN EXHIBITOR AT PLASTIMAGEN® MEXICO 2023

- Description of your company in the Show Directory (30,000 copies)
- Description of your products in "El Noticias" 1 or 2 * (printed), each distributed to 70,000 professionals in the industry
- Description of your products on the event website *
- Distribution of press releases and free access to press room during
- * Restrictions apply

Maximize your participation in PLASTIMAGEN® MEXICO 2023 Ask about the various sponsorship options.

VENUE

Centro Citibanamex, home to PLASTIMAGEN® MÉXICO, located in the Hipodromo de las Americas in Mexico City. For further information:

www.centrocitibanamex.com



