



PLASTIMAGEN® AWARDS 2023

CALL FOR PAPERS

PLASTIMAGEN® MÉXICO and ANIPAC, are very honored to invite you to participate in the call for the innovation award. This recognition is given to leaders who use ideas and knowledge to develop technology or projects that solve problems and generate high added value businesses. The call will be open from **June 20 to October 13, 2023**.

BENEFITS

- Offers the opportunity for your proposal to be known and disseminated.
- Finalist proposals will be presented on the official event website.
- At the PLASTIMAGEN® MEXICO press conferences, the nominees will be published in the press release.
- During the official opening of the event, the nominees and the winner will be announced.

THE FOLLOWING CATEGORIES WILL BE AWARDED:

- Technology and innovation of products that, due to their design, type of materials, allow recycling, minimize waste, reduce material, or have a relevant innovation for the Circular Economy.
- Successful solutions and applications to plastic production problems.
- Successful solutions and applications that allow maintaining and improving the production cycle as long as possible and thus achieve Circular Economy.



CRITERIA FOR EVALUATION

INNOVATION

Radical innovation (new product unknown to the market using a new technology) Continuous innovation (improvement in the existing product).

MARKET FEASIBILITY

Analyze different factors related to the market to determine whether or not the product will be marketed.

INTEGRATION OF NEW TECHNOLOGIES

The incorporation of new technologies that can bring relevant improvements to competitiveness.

GREATER EFFICIENCY IN PRODUCTION AND/OR DISTRIBUTION

The intention is to use as few resources as possible in order to generate more.

ENERGY EFFICIENCY

The improvement of energy efficiency has been a relevant factor in the processes, companies have seen the need to move along with new technologies as it is one of the main tools that can be used to increase productivity and production save production costs.

SUSTAINABILITY, WASTE, CIRCULAR ECONOMY

A smart, innovative and sustainable plastics industry, where design and production fully respect the needs of reuse, repair and recycling.

COMPANY'S EFFORTS AND PROGRAMMES OF ACTIONS TO MIGRATE TO A CIRCULAR ECONOMY

- Indicate clearly and concisely what impacts your product or process has generated:
- Technological impact.
- Environmental impact.
- Social impact.



TERMS

- 1) All information provided by participants will be treated with the utmost confidentiality until the publication of the registered proposals in November 2023.
- 2) By participating, the contestants accept the rules and that the jury's decision is final and and not subject to appeal.
- 3) The proposal must include:
 - a. Title
 - b. Description of the functions / mechanisms and benefits of the project (300 words, text in Times New Roman, font size 11)
 - c. Information on the approximate cost of investment and operation
 - d. Video of no more than 90 seconds showing the application and operation of the submitted work. A YouTube link must be submitted.
 - e. Three high resolution images of the project (minimum 300 dpi)
- 4) Submissions that do not comply with the registration procedure described above will not be considered.
- 5) The nominated proposals will be notified directly by the organizers in **October**. The nominees should **NOT** communicate the nomination to other participants until the official announcement is made within the framework of **PLASTIMAGEN® MEXICO**.

THE JURY

The qualifying jury is made up of distinguished professionals and experts in the sector who will carefully evaluate all submissions and identify three works as nominees for the award according to their category.

- **The jury will meet at the end of October 2023 to make the final evaluation and selection of the nominees**
- **The jury may reassign a proposal to a different category if it finds it inappropriately placed**
- **If the jury considers that the proposals do not meet minimum quality requirements, the award may be declared void.**
- **The decision of the jury is not subject to appeal**

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