

PLAST[®] IMAGEN



MEXICO 2022
MARCH 8-11

Centro Citibanamex / Mexico City

Greener than ever



#PLASTIMAGEN Plastimagen @plastimagen plastimagenmx

www.plastimagen.com.mx

Organized by:



Supported by:



Member of:



Certified by:



Venue:



4.0

THE FIRST INTERNATIONAL PLASTIC SHOW IN THE WORLD SINCE THE PANDEMIC STARTED



PLASTIMAGEN® MÉXICO 2022, is a crucial part of the plastics industry in Latin America. As such, it plays an increasingly important role by hosting a collection of diverse industries, transforming and strengthening the economy in Latin America and abroad, it is the first face to face international show in the region in 2022.

PLASTIMAGEN® MÉXICO promotes business generation in Mexico and Latin America. The plastics industry trends evolve day by day. If your company is part of the global market in processes, technology, applications, and developments among others, join us as an exhibitor at **PLASTIMAGEN® MEXICO 2022**. Meet and conduct business with more than 30,000 thousand decision makers who attend.

MEXICO: THE WORLD'S GATEWAY INTO LATIN AMERICA.

Mexico has the infrastructure to conduct business on a large scale with numerous markets that demand enhanced productivity for industries including but not limited to: automotive, aeronautics, medical devices, construction, packaging, agriculture, and



DOES YOUR COMPANY BELONG TO ANY OF THE FOLLOWING SECTORS?

- Machinery and equipment
- Raw materials
- Molds, matrices, and dies
- Instrumentation and process control
- Rotational molding
- Components
- Recycling solutions
- Manufacturing services
- Tools
- Additive plastic manufacturing
- Agroplastics
- Bioplastics
- Credit and financial options

...among others.

CONTRACT YOUR SPACE TODAY!



Why your COMPANY SHOULD exhibit at PLASTIMAGEN® MEXICO 2022:

Mexico is an ideal and proven country for investment opportunities.

It offers a strategic geographical position and competitive businesses with highly committed human capital to generate economic growth.



AN INTERNATIONAL SHOW

PLASTIMAGEN® MEXICO reunites exhibitors from all around the world.

During the 2022 edition Plastimagen showcase will present **13 International pavilions**.



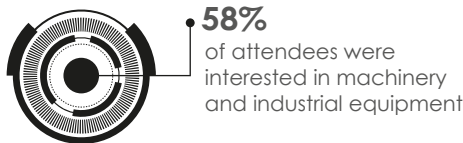
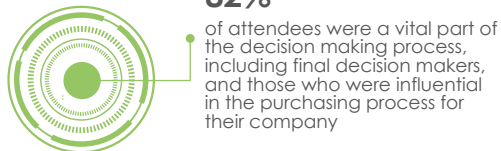
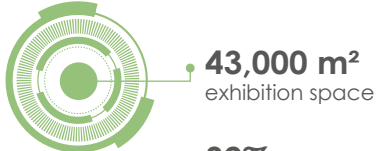
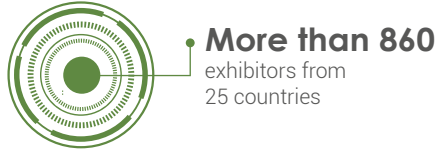
Transform and Transcend

Let's face the challenges and assume the **RESPONSIBILITY** as an industry dedicated to plastics

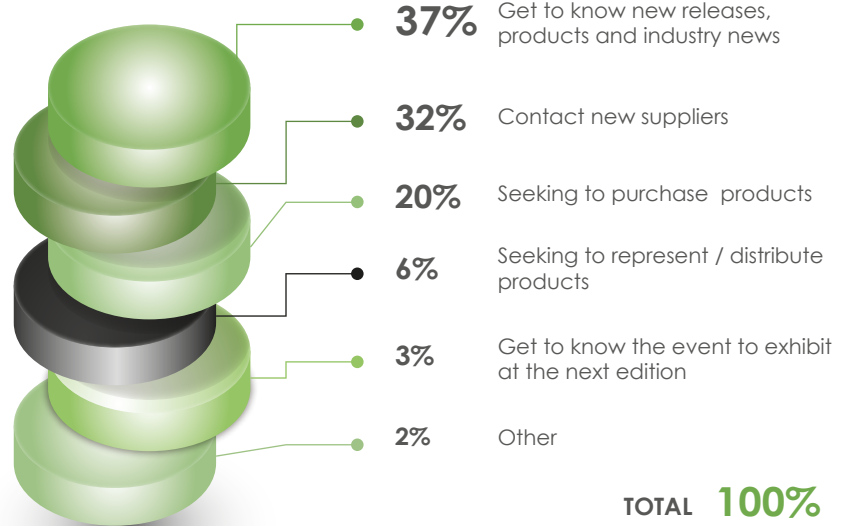


RESULTS

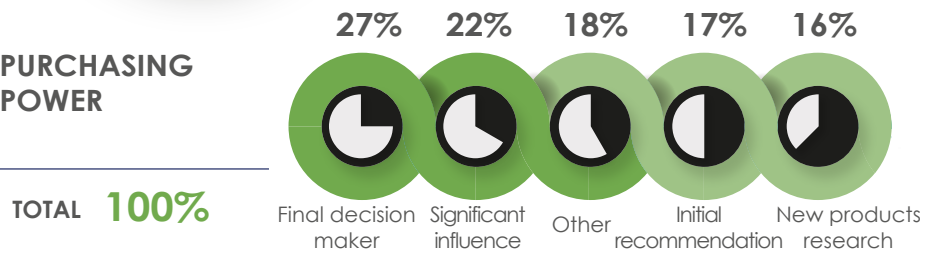
PLASTIMAGEN® MÉXICO 2019



MAIN OBJECTIVE ATTENDEES



PURCHASING POWER



13 International Pavilions and the Pavilion for the National Association of Plastic Industries (ANIPAC).

- Austria
- Brazil
- Canada
- China
- Germany
- India
- Italy
- Korea
- Portugal
- Spain
- Taiwan
- UK
- United States



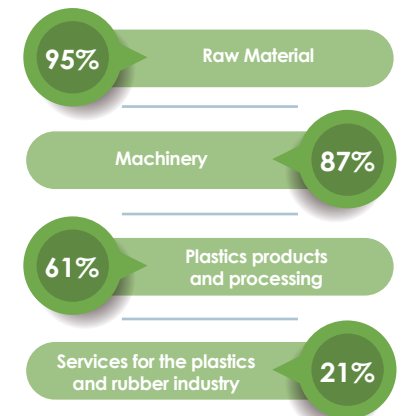
OF EMPLOYEES IN THEIR COMPANY



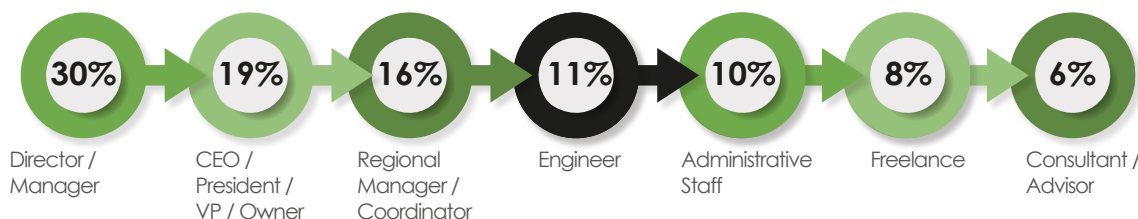
1-19	20-49	50-99
30%	21%	16%
201-500	100-200	+500
13%	11%	9%
TOTAL 100%		

PRODUCTS OF INTEREST FOR ATTENDEES

* Multiple answers



WHO ATTENDED



TOTAL 100%

ATTENDEE'S BUSINESS ACTIVITY

* Multiple answers

25%	Injection
17%	Packaging and packaging: Bottles, Flexible and others
12%	Extrusion
11%	Chemistry / Plastics
11%	Automotive / Transport
10%	Machinery and equipment
10%	Plastics Recycling
10%	Custom plastics processor
9%	Home Supplies / Furniture / Office Equipment
9%	Others
8%	Bags / Wrappers
8%	Tools / Molds



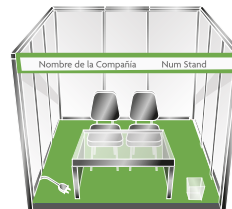
Appliances / Electronic	7%
Stretch - Blowmolding	6%
Pharmaceutical / Medical	4%
Extrusion blow molding	3%
Toys / Sports	3%
Agricultural	3%
Thermoforming	3%
Construction	3%
Cosmetics	3%
Rotomolding	2%
Cable / Wire	2%
Pipe / Ducting / Adapters	1%
Petroleum	2%

SPACE OPTIONS

HALLS (A,B,C,D)

PREMIUM PACKAGE

- Back and lateral walls, 1 meter wide by 2.50 meters (8.20 Feet) high. Aluminum structure and laminated white panels
- A header sign 30cm (1ft) wide and 3 meters long; it includes the company name and booth number
- A single-phase, double electrical outlet for 1,000 watts (per each 9m2) 120v 60 socket
- 1 Table (.60 x 1.20 x .74m H)
- 2 Chairs
- 1 Wastebasket
- 1 Slim interior light
- Carpet
- General decoration and illumination of the stand
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (3 per each 9m²)
- Advertising and promotional campaign

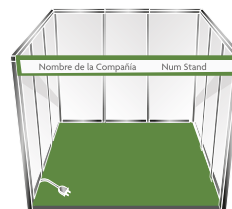


USD \$495/m²
+ 16%
administrative fee

Cost per square meter / available from 9m² increments

BASIC PACKAGE

- Back and lateral walls, 1 meter wide by 2.50 meters (8.20 Feet) high. Aluminum structure and laminated white panels
- A header sign 30cm (1ft) wide and 3 meters long; it includes the company name and booth number
- A single-phase, double electrical outlet for 1,000 watts (per each 9m2) 120v 60 socket
- General decoration and illumination of the stand
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (3 per each 9m²)
- Advertising and promotional campaign
- CARPET IS NOT INCLUDED
- "Pipe & Drape"



USD \$455/m²
+ 16%
administrative fee

Cost per square meter / available from 9m² increments

RAW SPACE

- General decoration and illumination of the stand
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (3 per each 9m²)
- Advertising and promotional campaign
- Note: "Pipe & Drape" system is not provided



USD \$425/m²
+ 16%
administrative fee

Cost per square meter / available from 18m² and above

JUST SOME OF THE BENEFITS OF BEING AN EXHIBITOR AT PLASTIMAGEN® MÉXICO 2022

TARSUS MEXICO

Oscar Sanchez
Sales Manager

Insurgentes Sur 664 Piso 4,
Col. Del Valle, 03100 Ciudad de México
Direct Phone: +52 (55) 1087.1667
Comm: +52 (55) 1087.1650 Ext. 1140
Mobile: +52 (55) 2919.5991
oscar.sanchez@tarsus.mx

INTERNATIONAL OFFICES

USA / CANADA

Ed Park

Tarsus México
1801 N. Military Trail | Suite 200
Boca Raton, FL 33431
Mobile: +1 (202) 670-0322
ed.park@tarsus.mx

Europe

Monika Blume

E.J. Krause & Associates, Inc. Germany
Grafenberger Allee 277-287
40237 Düsseldorf
GERMANY
Tel.+49 (0) 211- 61073-0
blume@ejkgermany.de

China

Grace Makk

E.J. Krause & Associates - Beijing
Suite 2005, Capital Mansion
6 Xin Yuan Nan Road
Chaoyang District, Beijing
P.R. China 100004
Tel. (86-10) 8451-1832
gracemakk@ejkbeijing.com

- Description of your company in the Exhibitors' Directory (30,000 copies)
- Description of your products in "El Noticias" 1 or 2 * (printed), each distributed to 80,000 professionals in the industry
- Description of your products on the event website *
- Distribution of press releases and free access to press room during the event

* Restrictions apply

Maximize your participation in **PLASTIMAGEN® MÉXICO 2022**

Ask about the various sponsorship options.



VENUE

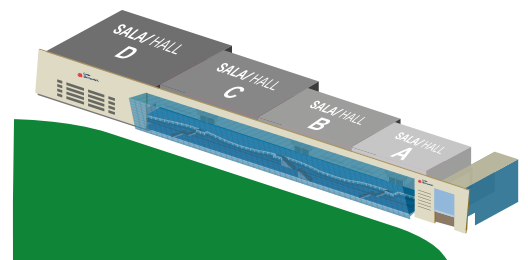


Centro Citibanamex, home to PLASTIMAGEN® MÉXICO, located in the Hipodromo de las Americas in Mexico City. For further information:

www.centrocitibanamex.com

TOTAL EXHIBITION AREA

34,000 m²



Plastimagen, like the other 9 shows that we have done live since the pandemic began will be following all Ministry of Health and WHO guidelines.

Furthermore, we have developed the **TRUST TARSUS** program to ensure all of our events have health and safety at the forefront of all decisions.



To learn more about our protocols, please visit:
www.plastimagen.com.mx/en/attendee/safe-event

www.plastimagen.com.mx