



PLASTIMAGEN® | AWARDS 2022

ANNOUNCEMENT

PLASTIMAGEN® MÉXICO and **ANIPAC**, are very honored to invite you to participate in the innovation award, that recognizes leaders who use ideas and knowledge to develop technology or projects that solve problems and generate business with high value added. The call will be open from **October 2021 to February 15, 2022**.

BENEFITS

- Offers the opportunity for your proposal to be known and disseminated
- Finalist proposals will be presented on the official event website and in the Exhibitors Guide
- A press release will be published in early March announcing the nominees
- During the exhibitors' cocktail and opening ceremony of the event, the nominees and the winner will be announced

THE FOLLOWING CATEGORIES WILL BE AWARDED:

- Technology and product innovation toward a Circular Economy
- Successful solutions and applications to plastic problems
- Successful solutions and applications with a circularity emphasis.

CRITERIA FOR EVALUATION

INNOVATION

Radical innovation (new product unknown to the market that uses a new technology) Continuous innovation (improvement on existing product).

MARKET FEASIBILITY

Analyze different factors related to the market to determine whether or not the product will be marketed.

INTEGRATION OF NEW TECHNOLOGIES

The incorporation of new technologies can bring relevant improvements for competitiveness.

GREATER PRODUCTION AND / OR DISTRIBUTION EFFICIENCY

It seeks to use the least amount of resources possible in order to generate more.

ENERGY EFFICIENCY

The improvement of energy efficiency has been a relevant factor in the processes, companies have seen the need to move along with new technologies since it is one of the main tools with which it is possible to achieve an increase in productivity and production cost savings.

SUSTAINABILITY, WASTE, CIRCULAR ECONOMY

A smart, innovative and sustainable plastics industry, where design and production fully respect the needs for reuse, repair and recycling. Efforts and action programs of the company to migrate to a circular economy.



TERMS

- 1) All information provided by participants will be treated with the utmost confidentiality until the publication, in March 2022, of the registered proposals.
- 2) By participating, the contestants accept the rules and that the jury's decision is final and unappealable.
- 3) The proposal must include:
 - a. Title
 - b. Description of the functions / mechanisms and benefits of the project (300 words, text in Times New Roman, font size 11)
 - c. Summary of the description above for media use (100 words)
 - d. Information on the approximate cost of investment and operation
 - e. Video of no more than 90 seconds showing the application and operation of the submitted work. A YouTube link must be submitted.
 - f. Three images of the project in high resolution (minimum 300 dpi)
- 4) Submissions that do not comply with the registration procedure described above will not be considered.
- 5) The nominated proposals will be notified directly by the organizers no later than the beginning of March. Nominees should NOT communicate the nomination to other participants until the official announcement is made within the framework of **PLASTIMAGEN® MÉXICO**.

JURADO

The qualifying jury is made up of prominent professionals and experts in the sector who will carefully evaluate all submissions and identify three works as nominees for the award

- **The jury will meet at the end of February 2022 to make the final evaluation and the selection of the nominees**
- **The jury may reassign a proposal to a different category if it finds it inappropriately placed**
- **If the jury considers the proposals do not meet minimum quality requirements, the award may be declared vacancy.**
- **The decision of the jury it is unappealable**

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