



Asociación Nacional de  
Industrias del Plástico A.C.

## PRESS RELEASE

Mexico City, March 28,  
2011

### PLASTIMAGEN MEXICO 2011

#### THE MOST IMPORTANT EXHIBITION FOR THE PLASTIC INDUSTRY IN LATIN AMERICA

- **October 4<sup>th</sup> to October 7<sup>th</sup>, Centro Banamex, in Mexico City**
- **30,000 professional attendees, 27,000m<sup>2</sup> of exhibition space with more than 700 exhibiting companies**
- **6 months prior to the show opening, the exhibition is already 10% larger than the 2010 edition**
- **12 international pavilions, and for the first time, a Plastics Packaging Pavilion.**

The 17th Edition of PLASTIMAGEN Mexico 2011 will be held from October 4<sup>th</sup> to October 7<sup>th</sup>, 2011, in Centro Banamex in Mexico City, organized by E.J. Krause and Associates with the support of the National Association of Plastic Industries (ANIPAC). ANIPAC, the only national trade association for the plastics industry in Mexico will be celebrating its 50<sup>th</sup> anniversary during PLASTIMAGEN Mexico 2011. ANIPAC estimates that at least 15% of the total annual investment in machinery for the plastics industry, or approximately \$120 million USD will be sold during the 4 days of the show.

PLASTIMAGEN Mexico 2011, is the most important business forum for the plastic industry in Mexico and Latin America. During PLASTIMAGEN Mexico, the exhibitors will present the leading edge machinery, outstanding technological advances and the latest plastic recycling developments to more than 30,000 attendees.

PLASTIMAGEN Mexico 2011, has solutions for all industries, including; pharmaceutical; food and beverage, automotive, electronics, health and beauty; aerospace and energy, among others. The exhibition will cover more than 27,000m<sup>2</sup> of gross exhibit space, with 700 exhibiting companies from Mexico and 21 other countries.



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## **PRESS RELEASE**

PLASTIMAGEN Mexico 2011, continues its expansion, almost six months prior to the inauguration of PLASTIMAGEN Mexico 2011, 90% of the exhibition space has already been sold, a 10% increase over the size of the show in 2010.

PLASTIMAGEN Mexico 2011 will have 12 international pavilions: Germany, Austria, Brazil, Canada, China, Spain, United States, France, India, Italy, Taiwan and Turkey. For the first time, a Plastics Packaging Pavilion will be present.

In Mexico, the plastic industry produces and consumes six million tons per annum, and generates 20 Billion USD in sales. The industry's 3,200 companies have an direct employment of 150,000 people. Furthermore, it represents 2.1 per cent of the Gross Domestic Product (GDP) and it is expected that during 2011, the industry will grow 9 - 10%.